

SHORT FILM

TIẾNG

PRODUCTION BOOK

SHORT FILM

TI IÊU

Director: Lê Minh – MLEM Studio

ZÚT GIẬN Team

Shoot Dates: March 3th & March 5th, 2024

Location: Ho Chi Minh City





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INTRODUCTION

MEMBERS



Nguyễn Nam

**Project
Manager**



Khánh Vy

**Content & Media
Creative**



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**Account &
Logistic**



Thành Phát

**Production
Manager**

“THẤU” SHORT FILM

The short film “THẤU”, created by university students at FPT University, delves into the theme of anger control and highlights its detrimental impact on daily life. Drawing from psychological theories and practical methods for managing anger, the film intricately weaves character-driven narratives. Guided by insights from Master of Psychology, Ms. Nguyen Qui Quynh, the film portrays the emotional journey of its protagonist through the stages of anger: from initial rage to bargaining, depression, acceptance, and ultimately, overcoming. By vividly illustrating these emotional phases within relatable scenarios, the film effectively conveys its message to viewers.

SYNOPSIS

The story revolves around the daily life of a student named Lam whose passion is makeup and beauty. Conflict occurred when his passion was teased by his friends and his mother forbade him to pursue business.

Tension occurred when his mother was angry because she saw a clip of him being teased by his friends because of his passion and hobby of makeup even though she had previously prevented him from following this path. The climax was an argument between Lam and her mother that caused her mother to faint from shock.

After that, Lam gradually realized his mistakes and learned to accept and express his feelings to Mi and his mother. From then on, Lam and her mother gradually understood each other better and her mother also accepted Lam's hobby and passion for makeup.



RESEARCH

LOSING CONTROL OF ANGER

We all know anger is an emotion and we all feel it whether it's a passing annoyance or a real rage. Anger is a completely normal and healthy human emotion. But when it gets out of control and becomes destructive, it can lead to many problems at work, in school, in personal relationships in particular, and in quality of life in general (American Psychological Association, 2023). Anger is an unwanted experience that can function like other unwanted experiences (Watson, 2000). However, Lerner and Keltner (Lerner and Keltner, 2000) proposed a view of evaluative bias according to which anger, compared to other undesirable experiences such as fear, induces uncertainty and personality determination. Carver and Harmon-Jones concluded that anger is an approach-related emotion based on two main sources of evidence, one of which linked the asymmetry forebrain contrasts with angry personality and mood (Carver and Harmon-Jones, 2009). Besides, letting anger spiral out of control can have a significant impact on your well-being.

SIGNS OF LOSING CONTROL OF ANGER


Expressions of anger can be detected through signs.

1. Verbal signs include:

- Raised voice or yelling
- Using harsh or critical language
- Sarcasm or name-calling
- Making threats

2. Nonverbal signs include:

- Facial expressions such as frowning, glaring, or gritting teeth
- Body language such as clenched fists, crossed arms, or an aggressive posture
- Physical changes such as flushed skin, increased heart rate, or sweating



MOOD, TONE & GENRE

MOOD & TONE

The film artfully weaves gentle yet profound moments with humor and fun, all while delivering a powerful message about anger. By immersing viewers in the main character's journey, the film invites them to feel and imagine. The story unfolds across three key locations: the Makeup Studio, Lam House, and the school. At Lam's house, emotional intensity reaches its peak during each stage of anger. The plot accelerates, capturing characters' raw emotions through close-up shots. As the film resolves, the pace slows, and brighter colors symbolize the importance of understanding and managing anger.

GENRE

After conducting a campaign survey involving 400 participants, we explored their film preferences. Among them, 304 individuals (76%) expressed a preference for funny and humorous situations, while 306 people (76.5%) leaned toward psychological and emotionally charged films. Based on these insights, we've crafted a film genre that seamlessly blends psychological depth with moments of humor and touches of anger, ensuring an impactful conveyance of our message.

TARGET AUDIENCE

The target audience for this campaign's short film is students aged 18 to 24. This demographic tends to be impulsive and frequently experiences anger towards others. The film "THẤU" aims to convey a powerful message, shedding light on the detrimental consequences of uncontrolled anger and providing practical insights on managing emotions in real-life situations.

PRODUCTION TIMELINE



20/12 – 28/1/2024

1 - Development

- Come up with ideas
- Discuss and develop preliminary scripts for short films

29/1 – 24/2/2024

2 - Pre - production

- Make a list of personnel
- Prepare shotlist, callsheet and finalize the script
- Scout location
- Casting actors
- Prepare props and filming equipment
- Budget & costs

03/03 & 05/03/2024

3 - Production

Production and filming at 3 main locations:
Makeup studio, School and Lam's house

06/03 & 24/03/2024

4 - Post - production

- Video Edit
- Sound Production
- Color grading

21/4/2024

5 - Publication

- Premiere event
- Online premiere

SHOOTING SCHEDULE

No	Date	Location	Actors	Timeline
1	03/03/2024	FPT University	Lam, Hoang Mi, Tu, Ga	8:00 - 14:00
2		DECEN Studio	Lâm, Hoang Mi	16:00 - 20:00
3	05/03/2024	S603, Vinhomes Grandpark	Lam, Hoang Mi, Lam's mother	8:00 - 23:00

SCRIPT

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PROJECT BY ZUT GIÂN

DIRECTED BY LC MINH

PLV PRODUCED BY NILEM STUDIO
PRODUCER PHAN PHAT

1. NỘI - NGÀY - NHÀ. PHÒNG LÂM

Montage:

Ảnh sáng lung linh muốn hoa vàng, tổng quan không gian (long shot - dolly pan các hình ảnh từ nhỏ dần lớn, ra rộng bao quát - lúc này L đang còn say giấc)

OVERVIEW - Fastcut:

Lâm thức dậy, đánh răng rửa mặt, lựa quần áo, thoa kem chống nắng, thoa son dưỡng, sửa soạn chuẩn bị đi học. Quay một vòng quanh phòng, quay dần những bằng khen, quay dần ảnh của hai mẹ con, cha con chụp chung với nhau

MẸ:

"Lâm!!!! Dậy đi học"

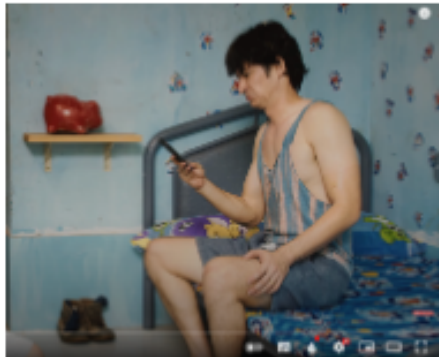
(Vẫn trong góc rộng của phòng Lâm, C.U Lâm tỉnh dậy)



WIDE SHOT - Lâm ngồi dậy, bước xuống giường,

MEDIUM SHOT - Biểu cảm vẫn còn buồn ngủ,

C.U - điện thoại, thấy 15 cuộc gọi nhỡ của Hoàng Mi



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WIDE SHOT - Lâm đứng lên bước tới bàn - Lúc này laptop vẫn còn đang mở
1 clip dài makeup - Trung cận - Lâm ốp màn hình xuống



Sau lưng - Lâm bước vào phòng tắm



Quay qua gương - Đánh răng rửa mặt - (Lúc này mẹ bên phòng sửa soạn đồ



Rộng - Lâm thấy khoát áo



Trung cận - Lâm bỏ máy tính vào balo (khẽ bồn vẫn còn túi makeup sát tường)

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MẸ:

"Nhà này giờ T chỉ có mình m thôi, T lo đi làm đi lòng đã lo cho m.
(Rộng - Mẹ đang soạn đồ đi làm)



lịch trên tường, lịch học thêm, lịch ở nhà T lo hết rồi, (Hình ảnh: Mở tủ lạnh, bốc một hộp sữa đem ra bàn)



MẸ:

"5h chiều m học ở trường xong sẽ có chủ tài xế đón đón, 5h cơm nước rồi chuẩn bị 7h thấy đến đây. (OTS: Quay thấy dt mẹ mở lịch - graphic)"



"Mọi lịch trình T đã sắp xếp, m chỉ cứ theo vậy thôi, sáng lo học sáng ngủ, sau này thành tài lo lại cho T nghe chưa. (Hình ảnh: nửa người mẹ nói vọng vô phòng)"
(Hình ảnh: Rộng - Voice mẹ: Nhỏ lấy hộp sữa đi học)

[Link for detail script](#)

CHARACTERS

LÂM



Lâm

The main character is Lâm, a 22-year-old student studying International Business, with a gentle personality, quite timid and rarely shares with people. Lam was good at studying from a young age, with many remarkable achievements through strict discipline from his mother. He reluctantly complied with her wishes, but on the other hand, he secretly pursued his passion of becoming a makeup artist.

LÂM'S MOTHER



Lâm's mother

Lâm's mother is a successful businessman in society, always busy with work, so she doesn't really have much time to pay attention to her son. She always wants to bring the best for her son, but her care in the wrong way tends to be rigid and too strict, making him feel a bit uncomfortable and pressured.

HOÀNG MI



Mi

Hoàng Mi – Lâm’s best friend, is a female student in the same major. She is an active girl with a strong and profound personality who is always by Lam’s side as a companion whenever he needs her. With sharp thinking and flexibility, she is the one who always gives him advice and support whenever he gets stuck.

GÀ & TÚ



Gà & Tú

Gà and Tú are classmates with Lâm, often gathering to tease and bully their classmates. Gà's main target when bullying is Lâm because of his strange hobby and always having to depend on Mi.

VIDEO DELIVERABLES



In the opening scenes of the film, we delve into Lam's world. We witness his daily life at school and home, all while he passionately pursues his love for makeup.





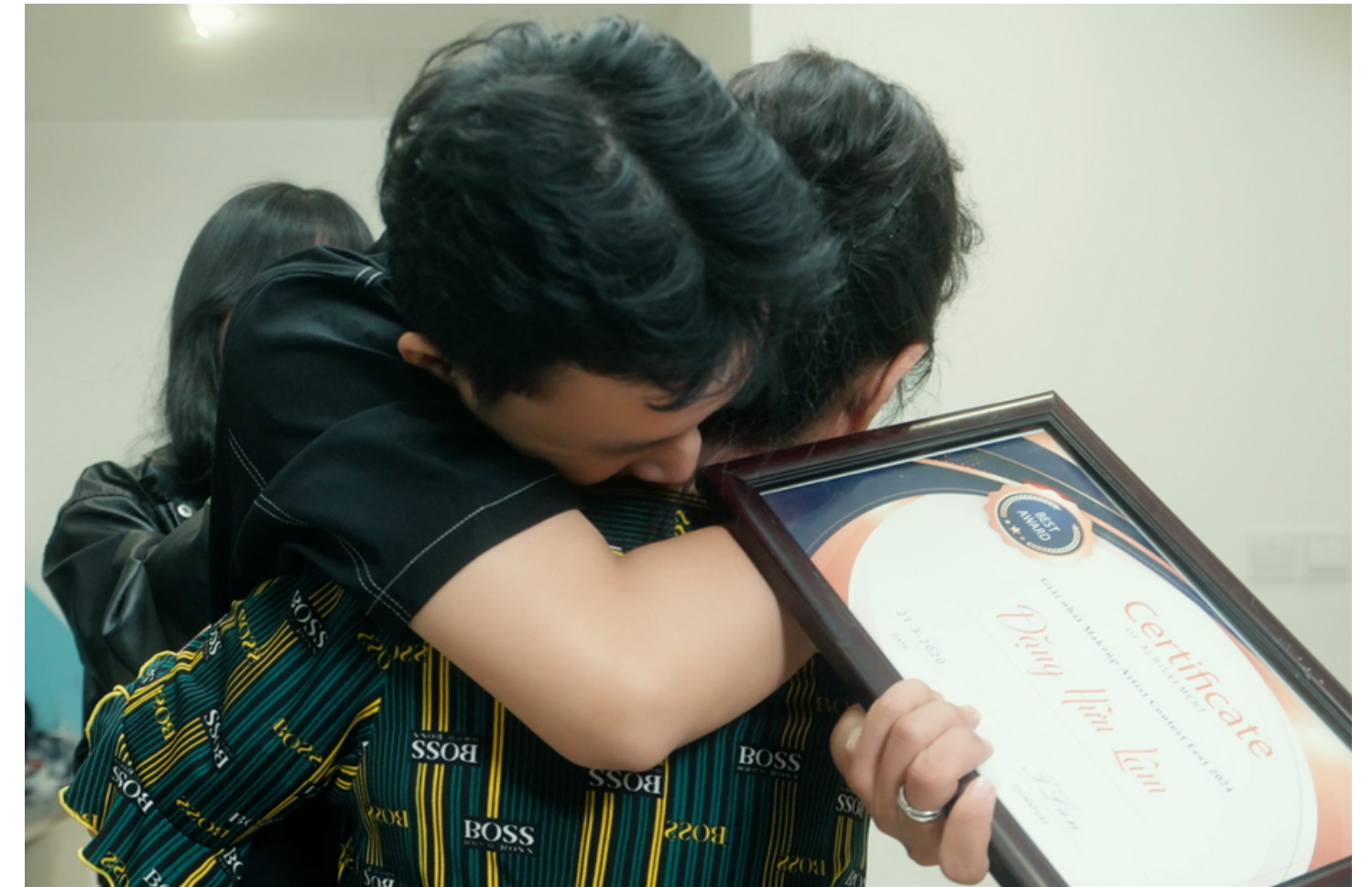
As the film unfolds, tensions escalate. Lâm and Gà clash and fight in class.

The conflict between Lâm and his mother intensifies. She vehemently opposes his pursuit of a makeup career.



Amid escalating tensions, the film reached its climactic moment: Lâm's heated argument with his mother, which led to her fainting. It was a turning point for Lam. Seeking solace in Mi, he embarked on a journey of self-reflection and transformation.



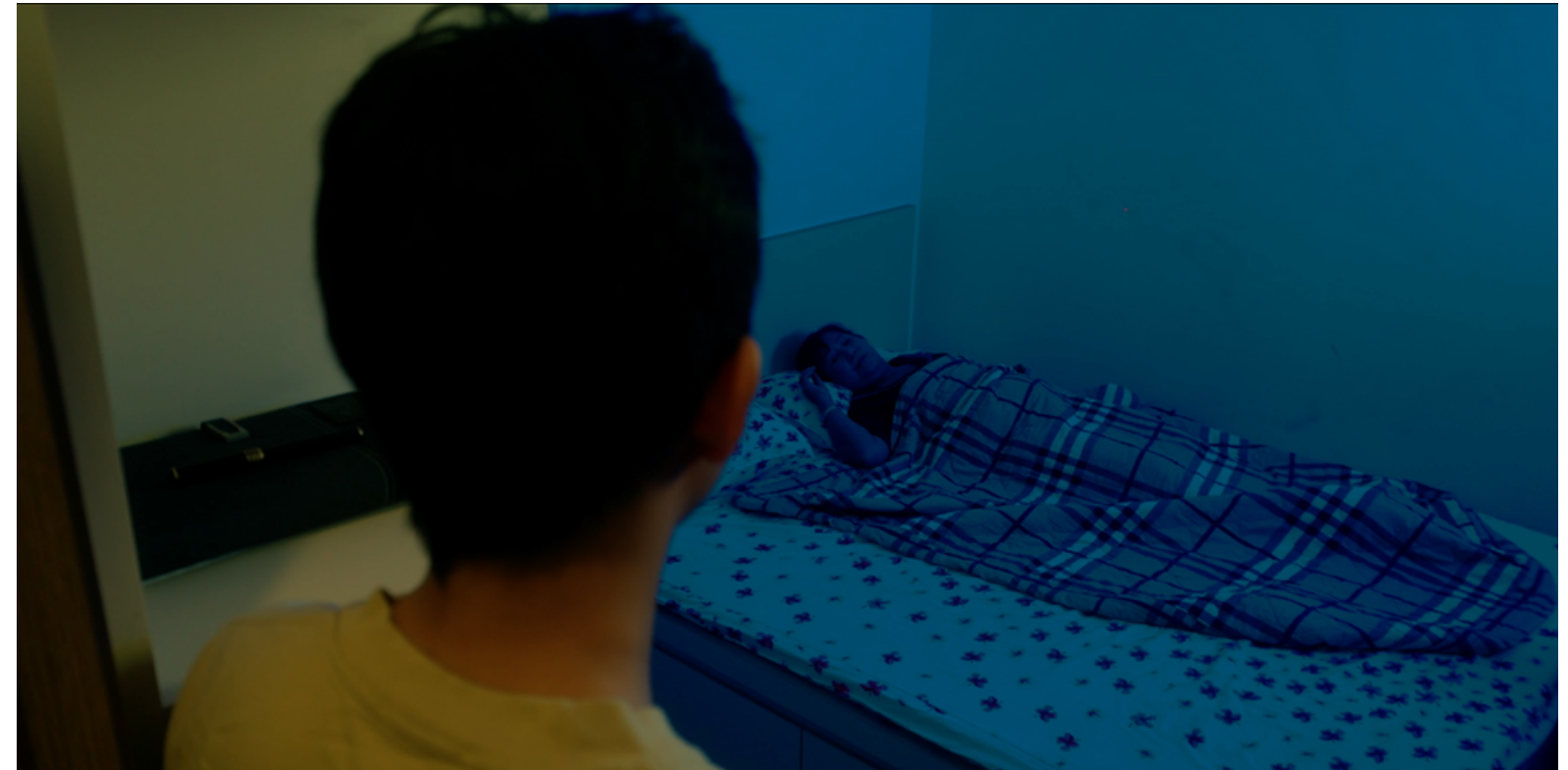


Following his realization, Lâm embarked on a transformative journey. He confided in his mother, passionately expressing his views and trying to prove that his passion was right.



LOCATIONS

LÂM'S HOUSE



MAKEUP STUDIO



AT SCHOOL



SHOT LIST

THẤU SHORT FILM

SCENE 1:

Tổng quan không gian và nhân vật Lâm, mẹ

SCENE	DISCRIPTION	SUBJECTS	PROPS	NOTES	REF	TAKE # (CIRCLE BEST)	SCRIPT TIME (MIN)	SETUP TIME (MIN)	EST. # OF TAKES	SHOOT TIME
1.1	Lâm bị mẹ kêu dậy, sửa soạn chuẩn bị đi học									
1.2	Mẹ Lâm dọn đồ sắp xếp lịch cho Lâm			Lâm fit ở nhà 1; fit đi học 1/ mẹ fit đi làm 1 Quay thêm insert tả phòng Lâm						
1.3	Lâm bước ra khỏi nhà đi học xong bỏ quần đồ phải quay lại lấy									
						TOTAL SHOOT TIME FOR SCENE (HOURS):				

SCENE 2:

Hoàng Mi tới đón Lâm đi học

SCENE	DISCRIPTION	SUBJECTS	PROPS	NOTES	REF	TAKE # (CIRCLE BEST)	SCRIPT TIME (MIN)	SETUP TIME (MIN)	EST. # OF TAKES	SHOOT TIME
2.1	Hoàng Mi tới trước nhà đón Lâm đi học									
2.2	Trên đường đi, Mi hỏi Lâm chuyện về khoá học			Lâm, Hoàng My fit đi học 1						
						TOTAL SHOOT TIME FOR SCENE (HOURS):				

SCENE 3

Lâm bị đám thẳng Gà chọc ghẹo trên lớp

SCENE	DISCRIPTION	SUBJECTS	PROPS	NOTES	REF	TAKE # (CIRCLE BEST)	SCRIPT TIME (MIN)	SETUP TIME (MIN)	EST. # OF TAKES	SHOOT TIME
3.1	Cảnh trong lớp lúc còn chưa vào tiết học, mọi người mỗi người một việc									

+ ≡

SHOTLIST FOR DR, AD

ONSET CN 03/03

ONSET T3 05/03

CALLSHEET 3/3

CALLSHEET 5/3



Scan the QR code for more detail Shotlist

SHORT FILM QR CODE



Scan the QR code for
watching short film

CONTACT LIST

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**THANKS FOR
WATCHING**