

Graduation Thesis Report No.2

PRODUCTION AND EXECUTION

MC1401 | GRA497
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TABLE OF CONTENTS

2.1. FOUNDATION	6
2.1.1. INTERNATIONAL MODEL	6
2.1.2. SPONSORSHIP	9
2.2. EXECUTION	10
2.2.1. FANPAGE	10
2.2.1.1 Revised Content Plan	11
2.2.1.2 Report	13
2.2.2. KOLS/INFLUENCERS	13
2.2.2.1 KOLs/Influencers Profile	13
2.2.2.2 Report	15
2.2.3. WEBINAR	16
2.2.3.1 Speaker Profile	16
2.2.3.2 Report	18
2.2.4. PRESS	18
2.2.4.1 Media profile	18
2.2.4.1 Report	20
2.2.5. SPENDING	20
2.3. PRODUCT	20
2.3.1. FANPAGE	20
2.3.1.1 Normal Post	21
2.3.1.2 Pictorial Post	23
2.3.1.3. Infographic Post	24
2.3.1.4. Minigame	25
2.3.1.4. List of current posts	26
2.3.2. KOLS	28
2.3.2.1. Social Post	29
2.3.2.2. TikTok Video	31
2.4. ALL MEETING MINUTES	33

LIST OF TABLES

Table 1: Content Plan for Facebook Fanpage	9
Table 2: Statistics of Facebook Fanpage (as of 7:00 AM 21/10/2021)	12
Table 3: KOLs/Influencers Profile	13
Table 4: KOLs/Influencers Report	14
Table 5: Webinar Report	16
Table 6: Media Profile	17
Table 7: Press Report	18
Table 8: Spending as of 20/10/2021	18
Table 9: List of current posts	21
Table 10: List of current Pictorial posts	23
Table 11: List of current Infographic posts	25
Table 12: List of Minigame posts	26

LIST OF FIGURES

Figure 1: Questions daily on Go Ask Alice	6
Figure 2: Quizzes on Go Ask Alice	7
Figure 3: Vital statistics from Go Ask Alice	7
Figure 4: Illustration of collaboration between SexEdu by Trang and Durex	9
Figure 5: Ebook from SexEdu by Trang published with free downloading	15
Figure 6: Debatable topic post for the audience to discuss	20
Figure 7: Audiences actively and straightforwardly shows their opinion	20
Figure 8: Statistic of Pictorial Post 1	22
Figure 9: Statistic of Pictorial Post 2	23
Figure 10: Statistic of Infographic 1	25
Figure 11: Statistic of Minigame	26
Figure 12: FPTU Biz Social Post	28
Figure 13: FPTU HCM Confessions Social Post 1	28
Figure 14: FPTU HCM Confessions Social Post 2	29
Figure 15: The Geo Medic Social Post	29
Figure 16: S6X O’Clock TikTok Video	30
Figure 17: Nhat My TikTok Video	31

LIST OF ABBREVIATIONS

RH	Reproductive Health
SE	Sex Education
SRH	Sexual and Reproductive Health
STDs	Sexually Transmitted Diseases
TA	Target Audience

2.1. FOUNDATION

2.1.1. INTERNATIONAL MODEL

According to research, SE is a very important work for the development of children. If some Eastern countries such as Vietnam, China, Cambodia, etc have many difficulties in imparting knowledge about sex to children due to traditional cultural barriers and other reasons, in Western countries, this has been spread out and conducted properly as a part of their education in the form of comprehensive sexuality education. Even better, many schools and universities have their own forums, pages and websites about SE with various topics and activities for students to engage in.

After conducting some research, we have found a website that is very similar to us about the content and topics, especially the part when they do mention Emotional Health including Relationships and Self-love: the Columbia University in New York, USA. This university has built up a website called [Go Ask Alice](#) (since 1993), in which the health promotion specialists, health care providers, and other health professionals, along with a staff of information and research specialists and writers will support students to resolve their problems. As introduced on the site, they all have advanced degrees in public health, health education, medicine, counselling and a number of other relevant fields to ensure credibility in their advice and guidance (Go Ask Alice, n.d.).

The biggest plus for this site is that they are trying to communicate with others as a person (we can see that in the way they name the website), it's very suitable and

relevant as this website's main purpose is the Q&A part, so being impersonalized will earn people's sympathy and encourage them to open their feelings.

The sites received a lot of interactions and questions from the most regular issue about daily hygiene like “Is tongue brushing necessary?” to a more specific question about sex activity - “Keeping the flow with a condom” and even about emotional health like “Help! For a friend who is cutting herself”

Figure 1: Questions daily on Go Ask Alice

Recent Q&As

October 15, 2021

- Does drinking milk before alcohol coat your stomach?
- Is wine a fruit serving?
- Should I stop touching her breasts?
- Hypothyroidism symptoms?
- No orgasm = UTI?

October 08, 2021

- Floating stools — What do they say about my health?
- Showerhead fun: Safe?
- Plugging ecstasy?
- Boyfriend has a child
- Jogging injury: Stress fracture

October 01, 2021

- Using friend's muscle relaxant — Safe?
- Will omega-3 supplements help clear up acne?
- Benefits of flaxseed

Can't find information on the site about your health concern or issue?

ASK YOUR QUESTION

Subscribe to Alice!

[Get Alice! In Your Box](#)

Besides the main part, which is the “Question and Answer”, the websites also have the Quiz part to help students review all this knowledge in a helpful way.

Figure 2: Quizzes on Go Ask Alice

Quizzes

Know all about the benefits of exercise? Flex your knowledge!

Put your reps, sets, and laps knowledge to the test with this quiz.

On your mark, get set, go!: When you're running around town, how can you fit time into your busy schedule for physical activity?

Take your best guess.

- ☐ Set the alarm 10 minutes earlier to wake up with stretching.
- ☐ Take the stairs instead of the elevator

Can't find information on the site about your health concern or issue?

ASK YOUR QUESTION

From what we observed, the formats and topics of this website are performing well with up to 2.8 million visits in the last month - very overwhelming statistics for an educational platform. These results show that this model is working effectively as they meet audiences' needs and do resolve their problems at the moment.

Figure 3: Vital statistics from Go Ask Alice

All About Alice!	
Alices Vital Stats	
827	Questions submitted last month
2.3 million	Visits last month
389	Questions answered and updated this year

From the case study of Go Ask Alice of Columbia University, we can see that the content direction and the objective that we set is good to follow and do have the potential to grow. From that, we will also consider conducting a Q&A session on our Facebook fanpage in a more interactive way for the audience to reach out to us, instead of encouraging them to text us in our inbox (which is not as engaging as the Q&A session).

2.1.2. SPONSORSHIP

Sponsorship is also a very crucial part of our project. Even though this is a non-profit with no commercial purposes, the budget that we invest in is very necessary to help develop the fanpage and spread out our message to as many audiences as possible.

At the moment, we have already gained the sponsorship offer from Durex - a very popular brand owned by Reckitt Benckiser, providing condoms as well as personal lubricants. Under the sponsorship of Durex, we will also have the partnership with SexEdu by Trang and Ms. Trang from this organization (profile of this organization and Ms. Trang will be shown later on). Sponsoring for a SE project, there is no other brand that can fit more than a brand with contraception products like Durex (which is also the consumer's top-of-mind brand for condoms).

The sponsor will support us in terms of materials like Mini-game gifts and fee for the speaker of the Webinar (Ms. Trang from SexEdu by Trang). Furthermore, they also help to guide the content direction to ensure we're on the right track and keep the brand's relevance. For the sponsorship benefits, we have already aligned with terms

regarding Durex's logo appearing on our social posts, MC mentioning the brand in the Webinars and sponsored Social posts for Durex.

Figure 4: Illustration of collaboration between SexEdu by Trang and Durex



2.2. EXECUTION

2.2.1. FANPAGE

Our Fanpage “Chuyen Nho Noi To: Sex-Ed is Love-Ed” was created on September 10th and started to share post on SE and self-love. We have also revised the Content Plan as there will be some changes in the 3-phase structure.

2.2.1.1 Revised Content Plan

There are three phases which are dedicated for three objectives in the Content Plan.

- **Phase 1 - Awareness:**

In this phase, we aimed at introducing the Fanpage as well as the reason why it has been initiated to the audience. We also shared some basic information about SE and self love, as well as highlighted the relation between these two aspects.

- **Phase 2 - Engagement:**

Phase 2 is when we concentrate on sharing information about self-love in relation to sexuality. We will pick out some topics such as social pressure to conform to traditional gender roles, how to love yourself first, toxic relationships, etcetera. Moreover, we will also conduct a minigame on Fanpage to create an engaging activity.

- **Phase 3 - Retention:**

For Phase 3, we change the emphasis on the core aspects in SE but in relation to love and self-love. We also have a Webinar in this phase to generate qualified leads from the previous phases.

Table 1: Content Plan for Facebook Fanpage

No.	Date	Type	Topic	No.	Date	Type	Topic
PHASE 1: AWARENESS				16	20-10-21	Other	Vietnamese Women's Day

1	10-09-21	Other	Introduction	17	22-10-21	Normal	About “Virginity”
2	12-09-21	Normal	Why do we need SE?	18	24-10-21	Normal	Sex Joke, Body Shaming
3	15-09-21	Normal	Open Relationship	19	27-10-21	Webinar	Webinar Introduction
4	17-09-21	Normal	LOVE vs SEX	20	31-10-21	Video	An Age-by-Age Guide for Sex Education
5	20-09-21	Other	Congratulations: 100 likes	21	03-11-21	Webinar	Webinar Registration Form
6	24-09-21	Pictorial	Sex, Gender and Sexual Orientation	22	07-11-21	Normal	Tips to build a Healthy relationship
7	26-09-21	Other	Discussion: Wrong perspective of Feminism	23	10-11-21	Pictorial	7 kinds of Love
8	29-09-21	Normal	Period: Why be shameful?	24	12-11-21	Webinar	Webinar Reminder
9	04-10-21	Infographic	Gender Equality in Vietnam	25	14-11-21	Webinar	Webinar Stream + Thank You Note
10	06-10-21	Normal	Vietnamese parents and SE	PHASE 3: RETENTION			
PHASE 2: ENGAGEMENT				26	17-11-21	Normal	SE books/films recommendation
11	09-10-21	Normal	Are you too hard on yourself?	27	21-11-21	Infographic	LGBTQ+ Community in Vietnam
12	11-10-21	Minigame	Minigame	28	24-11-21	Normal	SE books/films recommendation
13	13-10-21	Normal	You have to love yourself first	29	25-11-21	Normal	Toxic Relationship
14	17-10-21	Pictorial	Birth Control	30	03-12-21	Normal	Reproductive Health
15	19-10-21	Minigame	Result Minigame				

2.2.1.2 Report

The table below depicts some statistics from our Fanpage, as of 7:00 AM 21/10/2021.

Table 2: Statistics of Facebook Fanpage (as of 7:00 AM 21/10/2021)

Page Likes	868
Page Follows	933
People Reach	19,932
Post Engagements	4,122
Minigame	42 participants, 21 prizes won
Ads	Has already spent 120.000 VND

2.2.2. KOLS/INFLUENCERS

2.2.2.1 KOLs/Influencers Profile

We have approached many KOLs/Influencers and invited them to join the campaign. As of 20/10/2021, there have been 5 KOLs/Influencers agreeing on partnering with us. The table below provides their profiles as well the scope of work for each of them.

Criteria for the KOLs:

- Category:
 - Organizations/Fanpage which are related to SE or university/students' projects
 - Lifestyle
- Scale: Micro and Power Middle: 10k-100K followers/subscribers

Table 3: KOLs/Influencers Profile

Name	Category	Profile	Likes/Followers	SOW
FPT HCM Confessions	University Student Fanpage	Founded in 2017, FPT HCM Confessions is a fanpage dedicated for FPT HCM Students to share their stories, experiences.	<ul style="list-style-type: none"> • 26K likes • 30K followers 	Publish posts to promote the Fanpage
FPTU.Biz	University Student Fanpage	FPTU Biz is an account made in 2020, which constantly updates information or news for FPT HCM Students.	21K followers	Publish a post introducing the Fanpage and its purpose
The Geo Medic	Educational Fanpage	The Geo Medic is a fanpage which was founded by a FPT's student. This fanpage shares a lot of informative and intriguing geography facts in a very engaging and funny way.	<ul style="list-style-type: none"> • 7K likes • 8K followers 	Publish a post that shows a geography fact that is related to sexuality/gender/self-love and then link to the Fanpage.
S6X O'Clock	Sex Education TikTok Account	S6X O'CLOCK is the SE community that has one of the biggest influences on young Vietnamese today. They have a Facebook group sharing about SE and a TikTok channel that has attracted more than 2.7 million likes thanks to its short but valuable videos about gender and SRH, especially useful information for teenage girls.	<ul style="list-style-type: none"> • 218K Followers • 2.7M Likes 	Publish a TikTok video about dating abuse and advice on protecting every one's self with the quote "Chuyen nho noi to".
Nhat My (nnnhatmyyy)	Sex Education TikTok Account	Nhat My is a young girl who has shared a lot of information about sexuality and gender on her TikTok account and generated a lot of support from the audience.	<ul style="list-style-type: none"> • 23.1K Followers • 624.8K Likes 	Publish a TikTok video about SE with the quote "Chuyen nho noi to".

2.2.2.2 Report

Table 4: KOLs/Influencers Report

Name	Category	SOW	Date	Status
FPT HCM Confessions	University Student Fanpage	Publish posts to promote the Fanpage	<ul style="list-style-type: none"> 24/09/2021 14/10/2021 	Has published 2 posts
FPTU.Biz	University Student Fanpage	Publish a post introducing the Fanpage and its purpose	20/09/2021	Published 1 post
The Geo Medic	Educational Fanpage	Publish a post that shows a geography fact that is related to sexuality/gender/self-love and then link to the Fanpage.	17/10/2021	Published 1 post
S6X O'Clock	Sex Education TikTok Account	Publish a TikTok video about dating abuse and advice on protecting everyone's self with the quote "Chuyen nho noi to".	<ul style="list-style-type: none"> 03/10/2021 	Published 1 video
Nhat My (nnnhatmyyy)	Sex Education TikTok Account	Publish a TikTok video about SE with the quote "Chuyen nho noi to".	<ul style="list-style-type: none"> 20/10/2021 	Published 1 video

2.2.3. WEBINAR

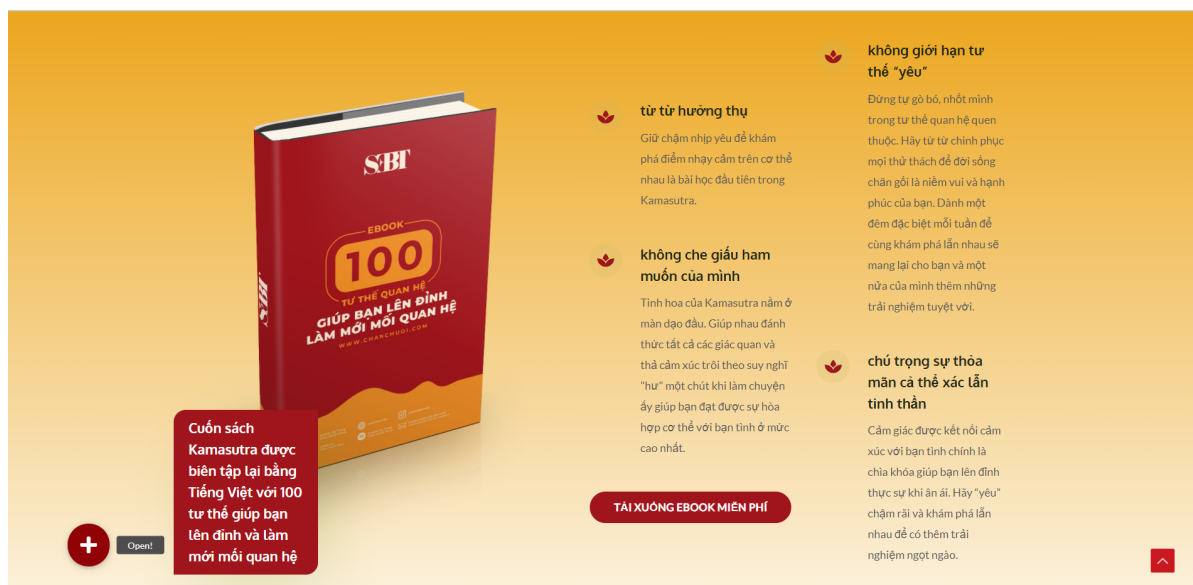
2.2.3.1 Speaker Profile

As a part of the partnership with our sponsor - Durex, we have had Ms. Trang from SexEdu by Trang as the speaker for our upcoming Webinar.

Ms. Minh Trang - or Trang Chuoi as she called herself - has a very educational background with 4 years in Pham Ngoc Thach Medical University. However, she has

decided that medicine was not the ideal career path for her so she started to found her own channel about SE on YouTube in 2019. With this channel, she has shared a lot of crucial knowledge and tips about sexuality as well as RH on it, which captured much attention from the community, especially the youngsters. Apart from a 282K-subscriber [Youtube](#) channel, her team is also active across platforms with diverse content formats from posts, videos to sounds: including a [Facebook](#) fanpage of 22K followers; a [TikTok](#) account with 40.6K Followers, she also penetrates in the podcast industry with a Spotify Podcast which reached 282 episodes and on others famous podcast platforms like [Apple Podcast](#), [Podtail](#), [Listenotes](#) and [Podchaser](#); especially, she also published an Ebook sharing tips about sex activities, which have been translated from the Kamasutra original book.

Figure 5: Ebook from SexEdu by Trang published with free downloading



Besides spreading the SE knowledge through her owned media, she also collaborated with many organizations, schools and projects and has been the speaker to their SE-related events, talk shows and webinars. Lately, Ms. Trang has been the

guest speaker for a Talk Serie by a group of students from University of Economics Ho Chi Minh city - which was also collaborating with Durex - named “Open the button, asking about Sex” ([Mở nút hỏi chuyên yêu](#)). The episode with her appearance gained around 600 Interactions and up to 25 thousand views, which reflects the interest of students in her attractiveness not just in the content but also in the way she expressed the information. She has also been one of the speakers at [TEDxBUV 2021](#) (A TEDx University event at British University Vietnam) and [Safe Sex in Youth](#) held by Hoa Sen University.

She has also been featured in many articles from famous mainstream tier 1 media (for example - [Tuoi Tre](#) web news). In the articles, the editors praise her for being able to share about safe sex openly, close to young people and teenagers but still be civilized and moderate enough.

2.2.3.2 Report

Table 5: Webinar Report

No	Task	Deadline	Status	PIC
1	Contact Ms. Trang and align the works	15/10/2021	Done	Minh Uyen Gia Linh
2	Set reminder calendar for Ms. Trang	23/10/2021	Not yet	Minh Uyenn
3	Contact MC	23/10/2021	Not yet	Tuan Luan Gia Linh
4	Write Webinar Agenda and Script	30/10/2021	Not yet	Minh Uyen

2.2.4. PRESS

2.2.4.1 Media profile

Criteria for the media:

- Category:
 - Mainstream
 - Lifestyle
- Scale: More than 50,000 monthly pageviews

For the Editorial, we have successfully pitched two lifestyle media, which are aFamily and Song Dep. For the Advertorial, we are aiming at your university news site.

Table 6: Media Profile

Name	Category	Profile	Alexa Ranking	Monthly pageviews (Statshow)	SOW
aFamily	Lifestyle	aFamily is a famous website that provides interesting and useful information mostly about women's news, beauty, fashion entertainment or family life. Their audience mainly are female (77,99%), from 18-24 years old (48,57%) and live in Hanoi and HCM City.	246	1,630,920	Editorial
Song Dep	Lifestyle	Song Dep was established in 2018 with a periodic release of 1 issue every month. Song Dep continuously updates the latest and most accurate information on aesthetic,	N/A	57,780	Editorial

		beauty, fashion and lifestyle (beautiful and healthy lifestyle).			
FPT University News Site	University News Site	FPT University News Site keeps uploading news about or related to FPT Students. Many students' projects have been introduced in this news site.	403	215,100	Advertorial

2.2.4.1 Report

Table 7: Press Report

No	Task	Deadline	Status
1	Continue to pitch another media	20/11/2021	On going
2	Write Editorial	30/10/2021	Not yet
3	Write Advertorial	27/11/2021	Not yet

2.2.5. SPENDING

Table 8: Spending as of 20/10/2021

No	Task	Date	Amount (VND)
1	Run Facebook Advertising	12/10/2021	120.000
2	KOL's TikTok Video	20/10/2021	350.000
Total			470.000

2.3. PRODUCT

2.3.1. FANPAGE

“Chuyen Nho Noi To: Sex Ed is Love Ed” Facebook Fanpage is ongoing well with regular posts and increasing Reach and Interactions, as of 20/10/2021, we have had a total of 16 posts including Normal posts, Pictorial posts and Infographic Post as below.

2.3.1.1 Normal Post

We have already posted a total of 7 posts of this type so far. Normal posts consist of:

- Copy with content that was translated or written based on reliable sources of universities or sex education programs that were carefully selected and reviewed by all members. We also seek verification and final checkup from our mentor. The topics are varied, but still focused on our big idea “safe sex - self-love” and as we are in Phase 2 currently, we are focusing more on the “self-love” part. This topic and theme are currently being prioritized, and the idea of “how to love yourself and know that you are loved” are being infused in every post, whether it is content about safe sex or even minigame.
- We also generate a post with debatable content for audiences to express their own opinions.

Figure 6: Debatable topic post for the audience to discuss



Figure 7: Audiences actively and straightforwardly shows their opinion



- Illustration designs using components that are listed in our brand identity, combined with our own artworks or with stock illustrations come from irasutoya.com, a Japanese website for illustrations that come in various themes which can be used in both non-commercial and commercial.

Table 9: List of current Normal posts (from 10/09 to 20/10/2021)

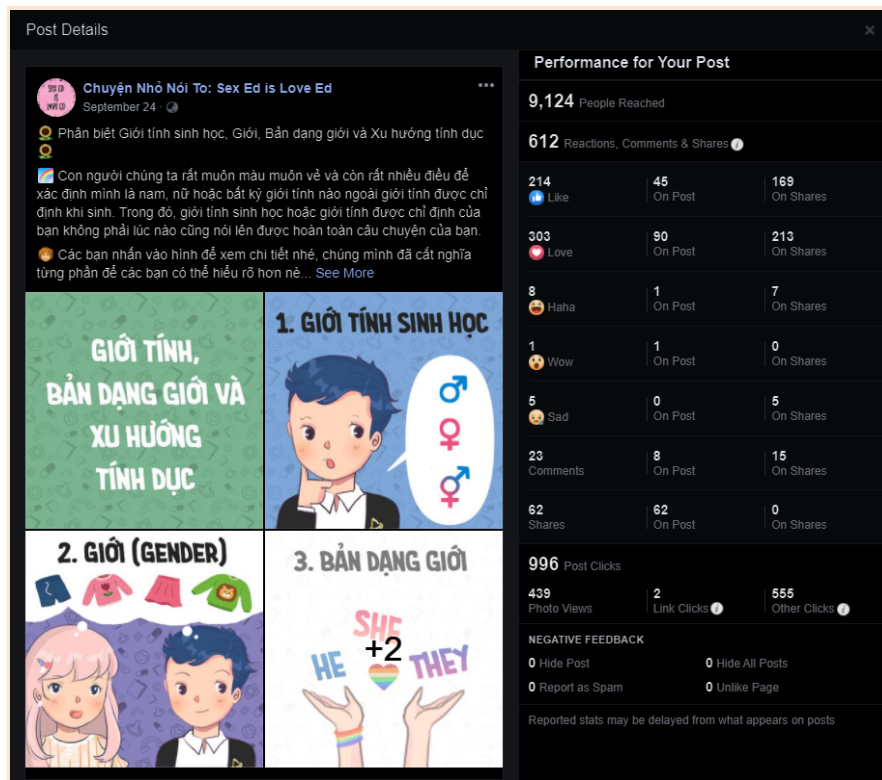
No.	Date	Content Type	Post name	Link	KPI (Organic Reach/Engagement)	Results (Organic Reach/Engagement)	Follow up
1	Sun, 12-09-21	Normal	Vì sao chúng ta lại cần "Giáo dục giới tính"?	Facebook	500/50	658/55	Achieved. We set an average KPI of 500 Reach and 50 Engagement for Normal Post
2	Wed, 15-09-21	Normal	Open Relationship - Bộ môn mạo hiểm, có nên thử?	Facebook	500/50	869/86	Achieved
3	Fri, 17-09-21	Normal	LOVE vs SEX Bàn về Tình yêu và Tình dục	Facebook	500/50	945/102	Achieved
4	Sun, 26-09-21	Other	Chuyện nhỏ nói to: Bạn nghĩ thế nào là khái niệm Nữ quyền lệch lạc?	Facebook	700/100	883/242	Achieved. We set a higher KPI for this discussion post.
5	Wed, 29-09-21	Normal	Con gái đến kỳ, sao phải xấu hổ? (Lời khuyên dành cho cả nam và nữ)	Facebook	500/50	750/116	Achieved
6	Wed, 06-10-21	Normal	Vì sao phụ huynh Việt ngại giáo dục giới tính cho con? Sai lầm của phụ huynh trong GDGT	Facebook	500/50	711/74	Achieved
7	Sat, 09-10-21	Normal	Bạn có đang quá khắt khe	Facebook	500/50	720/72	Achieved

			với chính bản thân mình? Hãy đọc bài viết này!				
8	Wed, 13-10-21	Normal	Nên yêu mình bản thân trước khi yêu người khác?	Facebook	500/50	4,848/359	Achieved. This post's performance is super high because we have utilized quite well Social seeding.

2.3.1.2 Pictorial Post

As of 20/10/2021, we are currently having a total of 2 pictorial posts. This type of post focuses more on the visual aspect and information that are written in concise form, and it is currently had the best performance on our page for a non-ad post, with the first one getting a total of 612 likes, comments and shares (as of 20/10/2021), compared to the average of 70 to 90 likes, comment and share in other ones.

Figure 8: Statistic of Pictorial Post 1



The second pictorial post has just been released on 17/10/2021, so that the statistics are quite not as high as the previous one.

Figure 9: Statistic of Pictorial Post 2

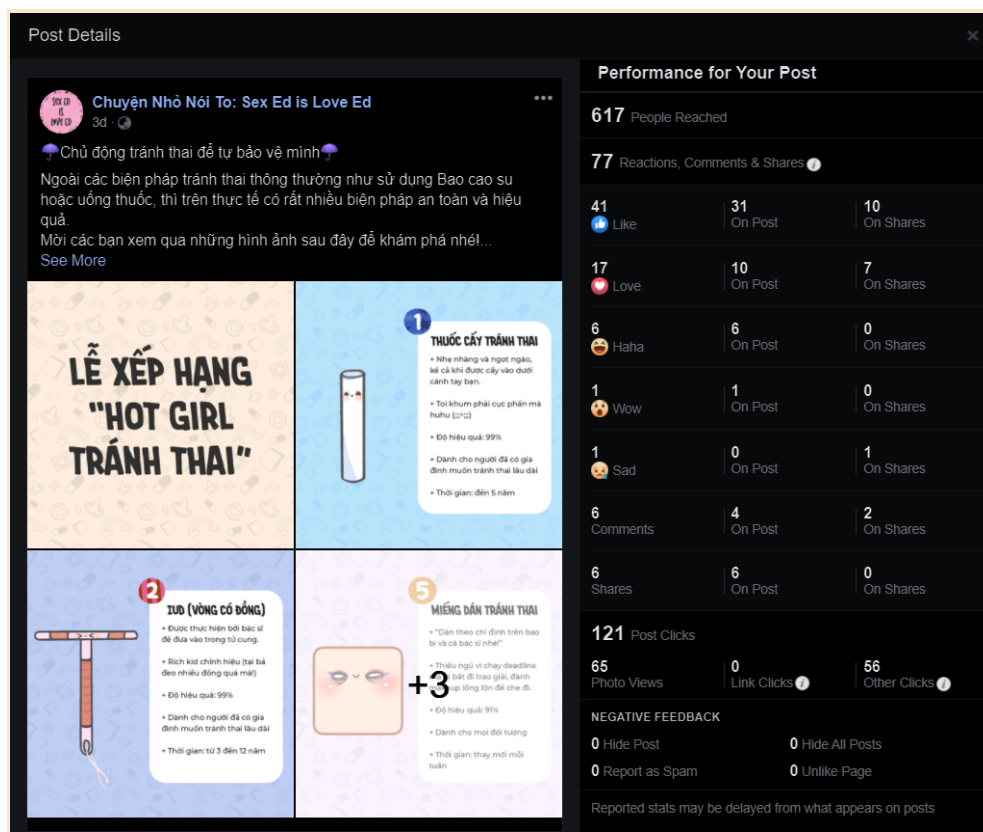


Table 10: List of current Pictorial posts

No.	Date	Content Type	Post name	Link	KPI (Organic Reach/Engagement)	Results (Organic Reach/Engagement)	Follow up
1	Fri, 24-09-21	Pictorial	Giới tính, bản dạng giới, xu hướng tính dục	Facebook	5,000/500	9,189/1,612	Achieved. We set a higher KPI for a pictorial post. As we have used Social seeding, the post's performance has been quite good.
2	Sun, 17-10-21	Pictorial	Birth Control - Hãy chủ động bảo vệ mình	Facebook	1000/100	721/206	Not yet achieved. Reasons: We haven't used Social seeding and the content of the post is quite limited

							(mainly for female audience).
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It can be seen that we have not reached the KPI for the second Pictorial. For that post, we have just published it recently and not created any seeding post or shared post (by Influencers) so that its people reach and engagement are quite lower than the other pictorial post. After analyzing all the posts up till now, we will emphasize on utilizing Social seeding for appropriate posts to enhance their performance.

2.3.1.3. Infographic Post

Infographic is similar to Pictorial in form but focuses more on data, charts and numbers. We currently have 1 post of this type titled “Gender equality in Vietnam. Stand up for yourself!” with a total of 2,030 people reached (20/10/2021).

These kinds of posts are very effective in capturing audiences' attention in terms of Clicks (2 times higher than normal) due to attractive illustration and visualized information.

Figure 10: Statistic of Infographic 1

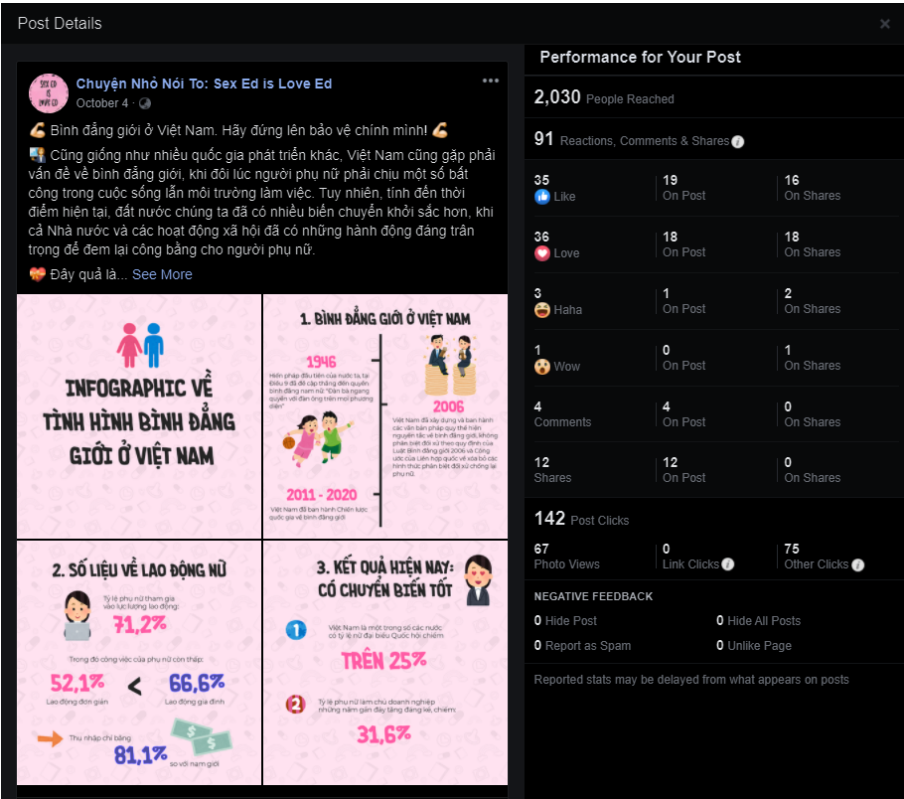


Table 11: List of current Infographic posts

No.	Date	Content Type	Post name	Link	KPI (Organic Reach/Engagement)	Results (Organic Reach/Engagement)	Follow up
1	Mon, 04-10-21	Infographic	Bình đẳng giới ở Việt Nam. Hãy đứng lên bảo vệ chính mình!	Facebook	1,500/150	2,121/235	Achieved. We set a higher KPI for Infographic.

2.3.1.4. Minigame

Up till now, we have conducted a minigame to show our gratitude and increase the interactions between followers and our page. Participants have to find words that relate to the topic “love yourself” from our crossword, then comment and tag 3 of

their friends, and a “lucky number”. The game starts on 11/10, and on 18/10, we will be using random.org to find the winners. The prizes are going to be Durex Jeans condoms, tote bags from SexEdu By Trang, and Mini poster/bookmark from our team. As of 20/10/2021, the post gets 497 likes, comments and shares, and 6,143 reaches on this post. There are 42 participants and 21 prizes won in total.

Figure 11: Statistic of Minigame

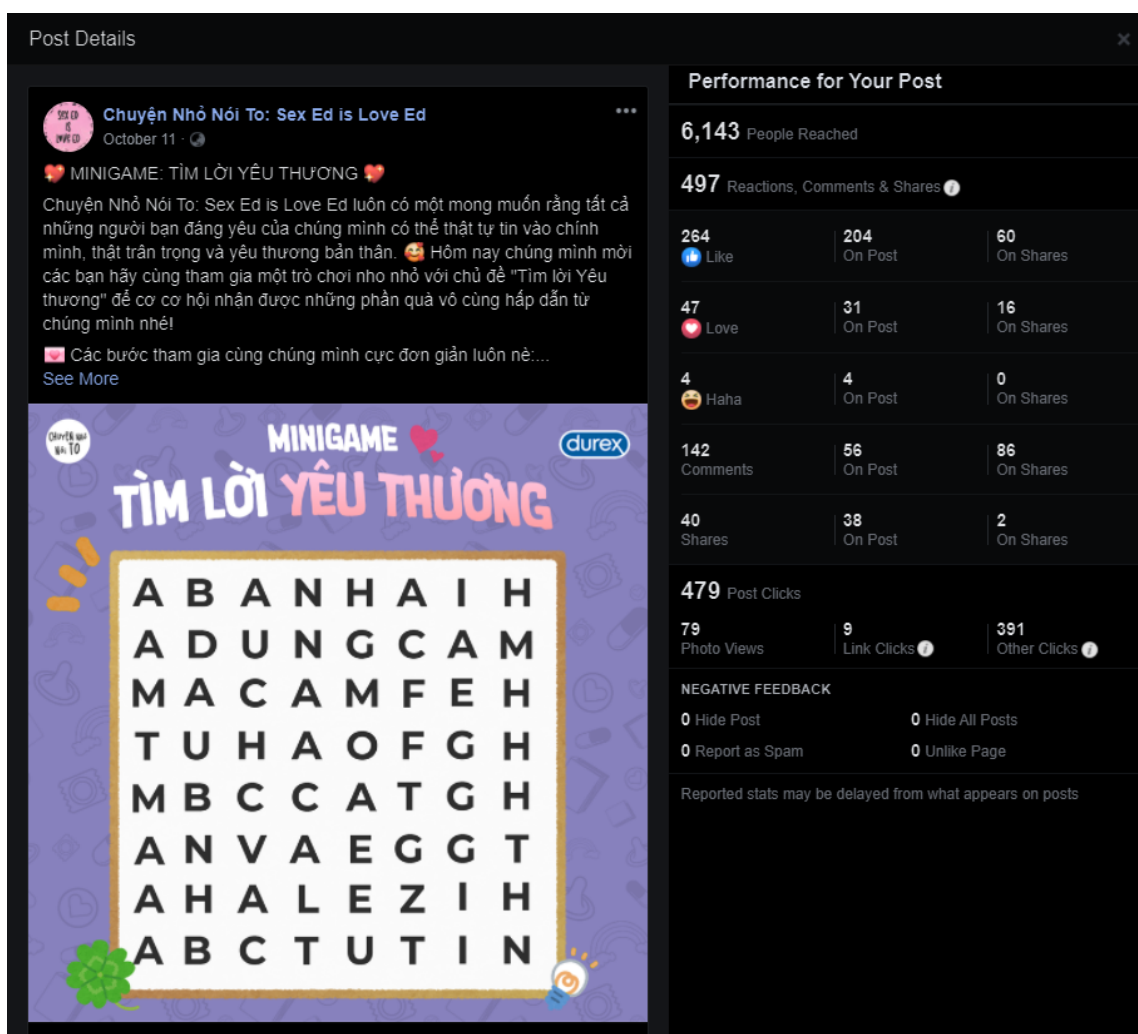


Table 12: List of Minigame posts

No.	Date	Content Type	Post name	Link	KPI (Organic Reach/Engag	Results (Organic Reach/Engag	Follow up
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					ement)	ement)	
1	Mon, 11-10-21	Minigame	Minigame: Tìm lời yêu thương	Facebook	3,000/500	3,365/991 (3,240 Paid)	Achieved. As this has been the first time we run a Facebook Ads, the result of Paid statistics were not so high. However, we still achieved the organic KPI.
2	Tue, 19-10-21	Minigame	Result Minigame	Facebook	300/30	506/122	Achieved

2.3.2. KOLS

KOLs were chosen based on the resonance of our TA and the relevancy in terms of content. Regarding the budget for them, these influencers agreed to support us with a low or no budget as we are a non-profit project and the benefits that we might give them.

2.3.2.1. Social Post

We have received help and promotion from two big fanpage of FPT University's students which are FPTU.Biz and FPTU HCM Confessions, with 21K and 30K followers respectively. FPTU HCM Confession has even supported us two times so far by sharing our page's introduction and the minigame.

Figure 12: FPTU Biz Social Post



Figure 13: FPTU HCM Confessions Social Post 1



Figure 14: FPTU HCM Confessions Social Post 2



For The Geo Media Fanpage, they have published a post about the matrilineal society of the Rhade and announced in the comment section that this post is in collaboration with our fanpage and then linked to our Fanpage.

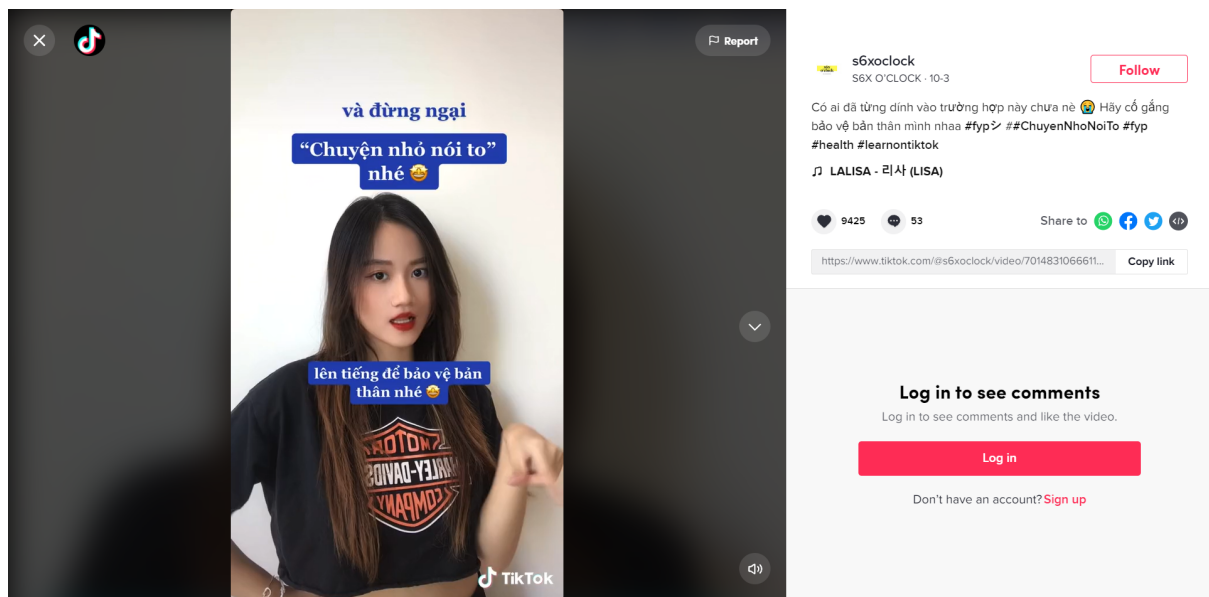
Figure 15: The Geo Medic Social Post



2.3.2.2. TikTok Video

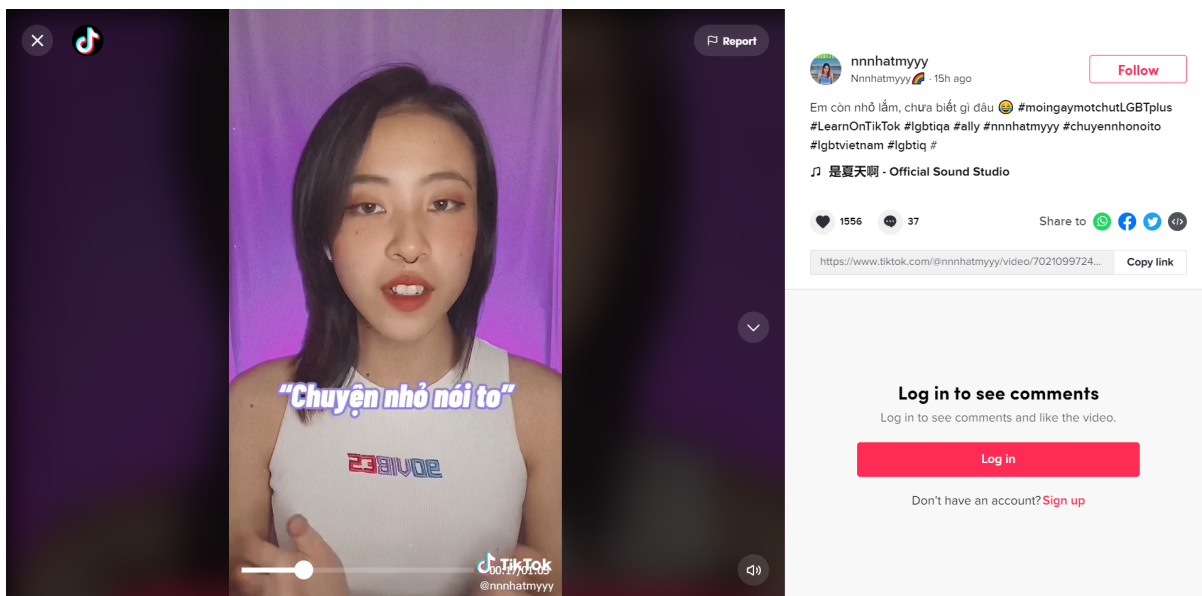
We have collaborated with S6X O'clock, a big TikTok channel about SE for a video about [“Dating Violence”](#). This video was posted on their page on 3/10/2021. The video currently has over 100K views and over 9.4K likes.

Figure 16: S6X O’Clock TikTok Video



On 20/10/2021, Nhat My (@nnnhatmyyy) posted our collaboration video about [“which age is appropriate to know about your gender and sexuality”](#). She has mentioned the quote “Chuyen Nho Noi To” in the video as well as used the hashtag #ChuyenNhoNoiTo. The video currently has over 5.7K views and 1.5K likes.

Figure 17: Nhat My TikTok Video



2.4. ALL MEETING MINUTES

7th Meeting

Date: 07 October 2021

Time: 19h00

Platform: Facebook Messenger

Minutes

Agenda Item: Minigame 1

Presenter: Minh Uyen - Tuan Lam - Gia Linh

Discussion:

Brainstorm, research and list out all the information needed for Minigame 1 (Rules, Prizes, Timeline).

Conclusions:

Agreed on all the detailed information for Minigame 1.

Action Items	Person In Charge	Deadline
Design the Minigame	Tuan Lam	10/10/2021
Write the copy for the Minigame	Gia Linh	10/10/2021
Contact the Sponsorship for Prizes	Minh Uyen	10/10/2021

8th Meeting

Date: 12 October 2021

Time: 21h30

Platform: Facebook Messenger

Minutes

Agenda Item: Report 2 - 50% Proposal

Presenter: Minh Uyen

Discussion:

The specific tasks of each member for the Report 2 and 50% Proposal.

Conclusions:

Agreed on the tasks of each one.

Action Items	Person In Charge	Deadline
Conduct the 1.1 Part	Gia Linh	20/10/2021
Conduct the 1.2 Part	Minh Uyen	20/10/2021
Conduct the 1.3 Part	Tuan Lam	20/10/2021

9th Meeting

Date: 13 October 2021

Time: 21h00

Platform: Google Meet

Minutes

Agenda Item: Partnership with SexEdu by Trang

Presenter: Minh Uyen - Gia Linh

Discussion:

Align the work in the partnership with SexEdu by Trang

Conclusions:

Agreed on the work in the partnership.

Action Items	Person In Charge	Deadline
Content outline for SEBT	Gia Linh	16/10/2021
Set reminder	Minh Uyen	31/10/2021

Set up a meeting with the MC

3 Members

31/10/2021

References

Go Ask Alice. (n.d.). *All About Alice!* Go Ask Alice.

<https://goaskalice.columbia.edu/about-alice/all-about>