



Design Application Mobile

"FPT University Academic Portal (FAP)"

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Mentor:

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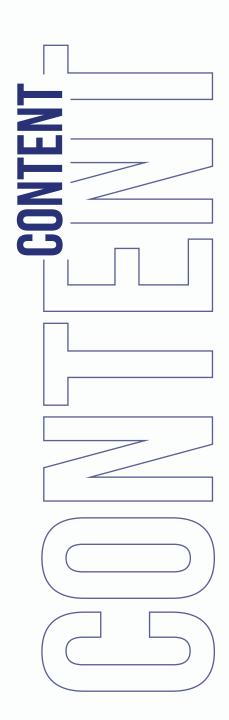




CAPSTONE PROJECT SPRING 2020

Graphic Design Department

FPT University, HCMC

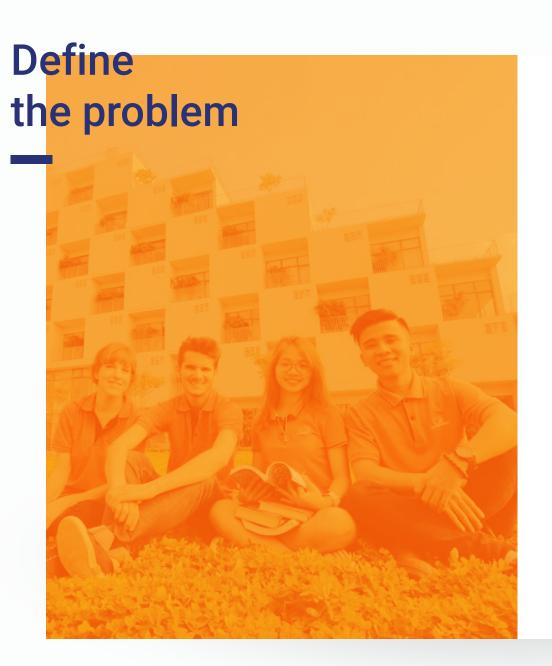


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Introduced

What is FAP?

The FAP is an academic portal for teachers, parents, and students of FPT University system. Here, students follow the study, schedule, tuition, and notice from the school. In addition, the FAP is a bridge between the student an school through the requirements, forms, and the evaluation of the teacher's quality of teaching.



Who is using FAP?

Most parents, teachers, and students use the FAP. But the object most used is still student.

What is FAP created for?

FAP provide about mark report, schedule, attendance, forms and notices from the school to the student.

Advantages and disadvantages of FAP

ADVANTAGES

Sufficient, details, necessary information for students.

Convenient for tracking student learning.

Good connection between school and student.

DISADVANTAGES

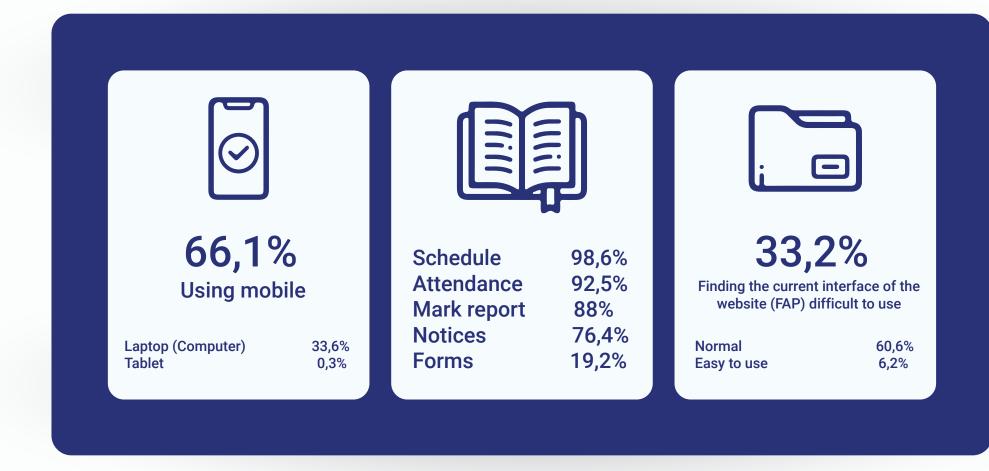
The Website interface is simple, incommodious.

Multiple steps to sign in, unable to automatically save login information after each use.

No application on the phones.

Survey

292 Responses





80,5%

interested in the FAP version on the phone

Normal 15,1% Unnecessary 4,5%



34,6%

rated the experience of using FAP website as bad and very bad

Normal 59,2% Good and very good 6,1%



75,3%

willing to use FAP version of the application on their phones

Not know yet 23,3% No, i like the current website 1,4%

Bad experience

Disadvantages

Desire

Why?



Bad experience

34,6%

rated the experience of using FAP website as bad and very bad

6,1%

rated the experience of using FAP website as good and very good



Disadvantages

- Sign in multiple times multiple steps.
- There is so much information, it is very difficult to find.
- The interface is difficult to use.
- There are quite a lot of system errors.
- Information is not really intuitive and easy to grasp. Need to rearrange.



Desire

- Automatically notify for new updates.
- Popup notifies that the subject has nearly 20% absent, remind to go to school when the subject was 20% absent.
- Nice interface and convenient to use more quickly.
- Events, workshop in each major in the new notice section.
- Save passwords, no need to log in more times.



Why?



- The trend of using phones is growing and widely available worldwide
- Keep up with the trend of technological era
- I made this app to satisfy users need
- Based on some disadvantage

Goal

The app responds to the convenience and the best experience for students



There are more than 90% of students feel not really happy about the experience on the website version



We all wish that students will have more fun and good experience using Learning Management System.



So we will design an application available on the Google Play and App Store.

Goal

Is a main communication channel between school and students

- There are many comments from students are not really excited about news channels on the website version.
- Thereby we will redesign the interface from the school news channel
- Additional notification feature phone operations





Promote communication and towards extracurricular activities

- Nearly 70% of students use the phone rather than laptop. So with a desire to bring a more modern and more dynamic in the university environment.
- We will add a communication channel from the clubs, events and workshops.
 Create a social environment that encourages students to engage more in extracurricular activities.

Usage Analysis

Target Audience & Competitors

Direct Target

Demographic

Gender: All gender

Age: 18-25

Object: FPTU Student

Geographic



FPT University

Psychographic



Creative, sociable
Studious
Regular check the class
schedule, attendance, mark...
Habit of using the phone

Indirect Target

Demographic

Gender: All gender

Age: 18+

Object: College Student

Geographic

All college in Vietnam and other countries

Psychographic

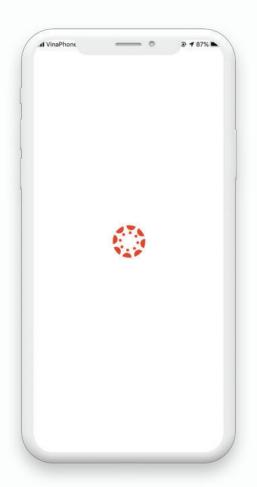
Creative, sociable Regular check the class schedule, attendance, mark... Habit of using the phone



Competitors

RMIT Canvas

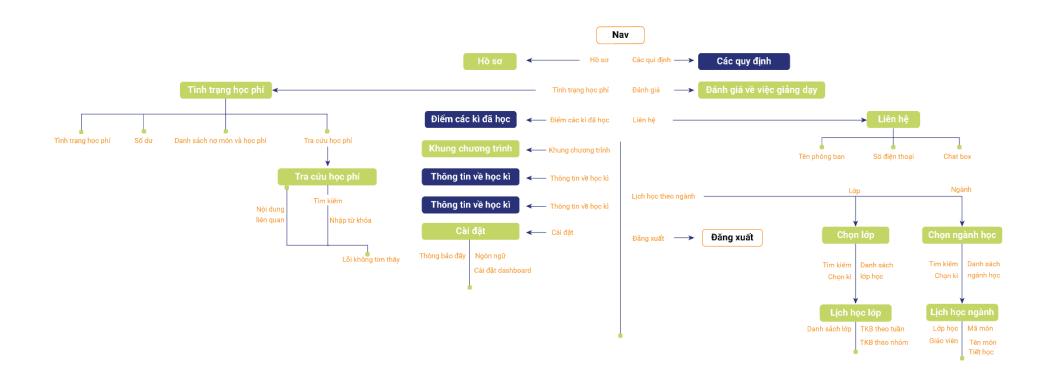
Canvas is RMIT's Learning Management System (LMS), where you can find all of your course announcements and content, including class notes and resources.

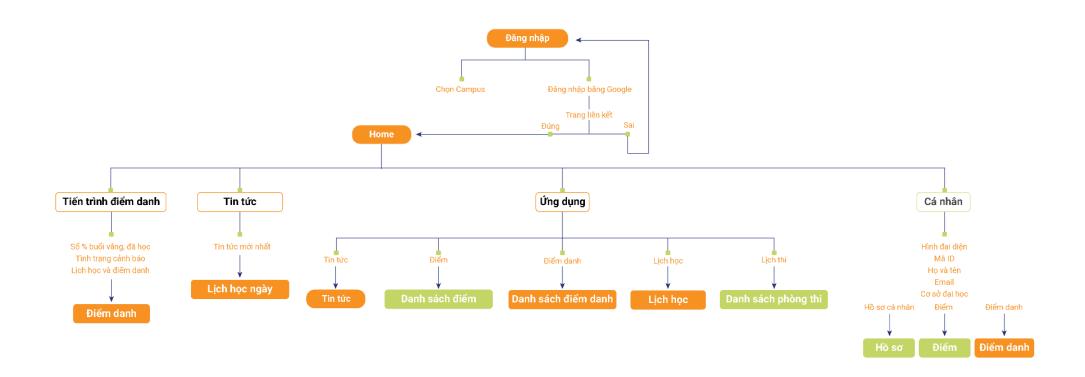


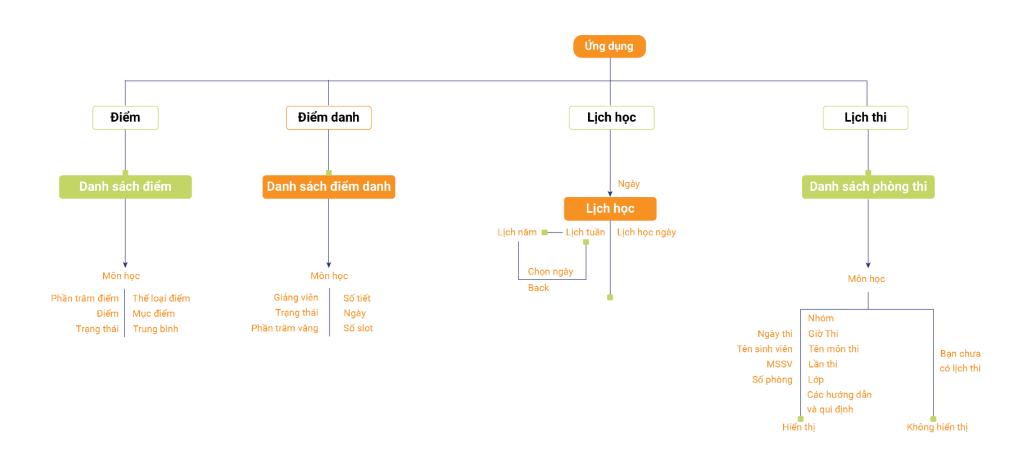


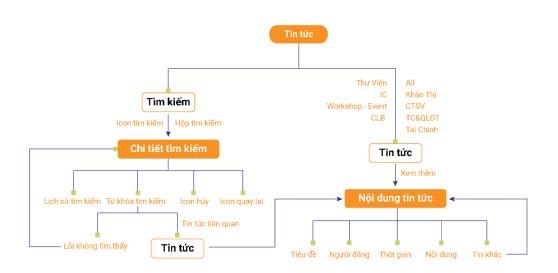
Sitemap

Navigation
Sign in/Sign out
Application
News
Settings







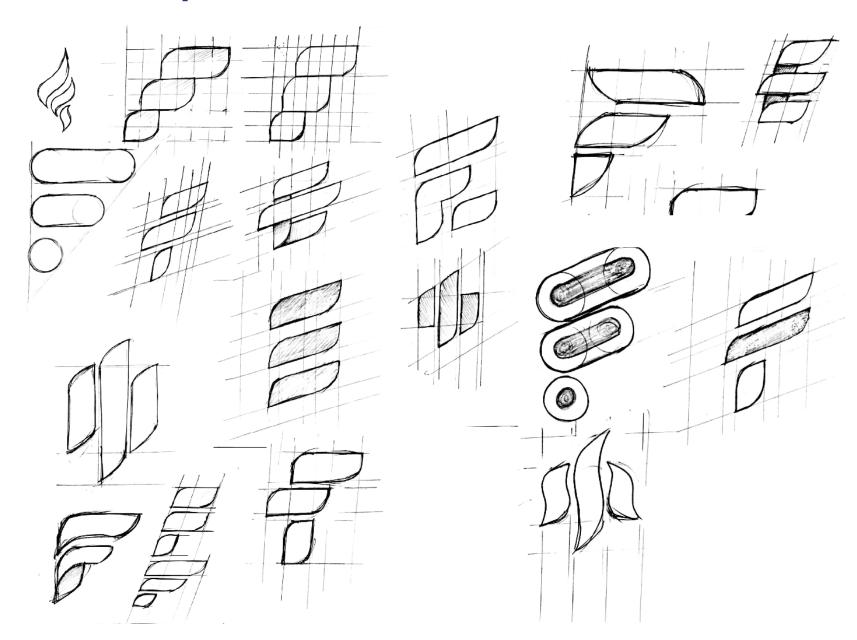




Logo Guildline

Logo Sketch & Options
Logo Meaning
Logo Grid & Alignments
Social Media & Application Icons

Logo Sketch & Options



Logo Sketch & Options













Color Options













Logo Meaning





Logo is designed based on the structure of FPT Logo.

It consists of 3 color arrays that make up the letter F and the letter E, FE stands for FPT Education.

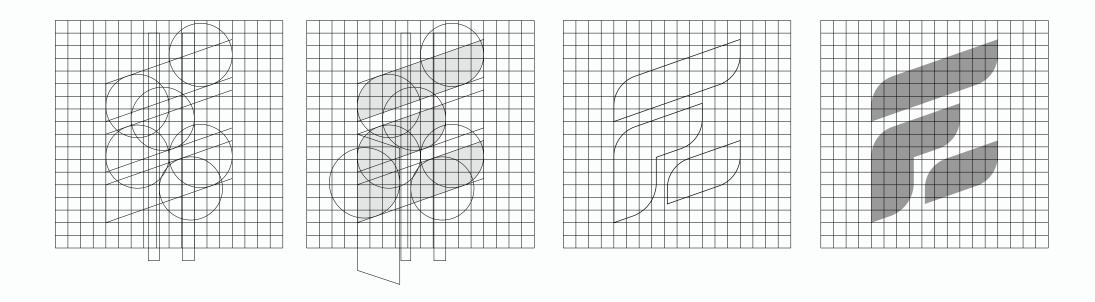


Logo Typeface

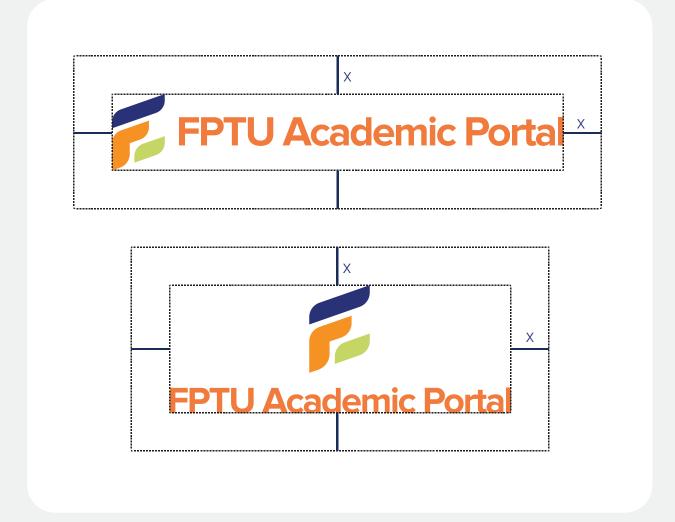
Proxima Nova Bold

ABCDEFGHIKLMNOPQRSTUVWXYZ abcdefghiklmnopqrstuvwxyz 0123456789:;<=>?!"#%&'()*+,-.\\[_{{}}

Logo Grid & Alignments

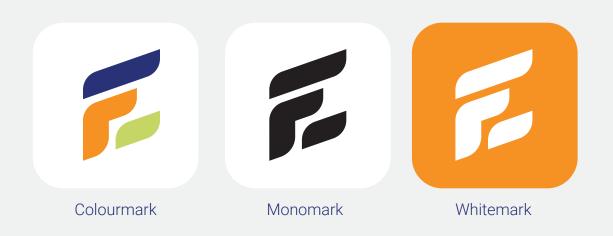


Clear Space



Color

HEX HEX HEX 14257D **FA921F** C5D663 RGB RGB RGB 20, 37, 125 250, 146, 31 197, 214, 9 CMYK **CMYK CMYK** 100, 90, 20, 9 0, 51, 98, 0 26, 2, 77, 0 **Brand Colours**



Lanscape & Portrait Logo

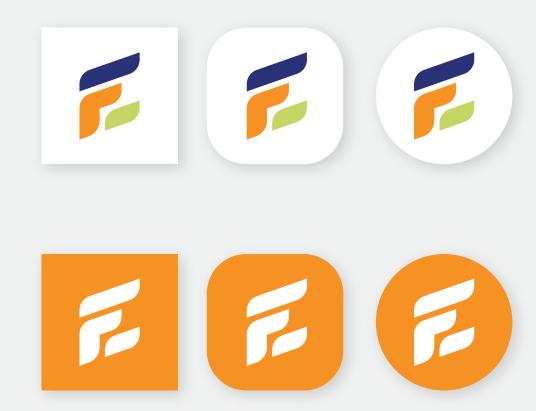


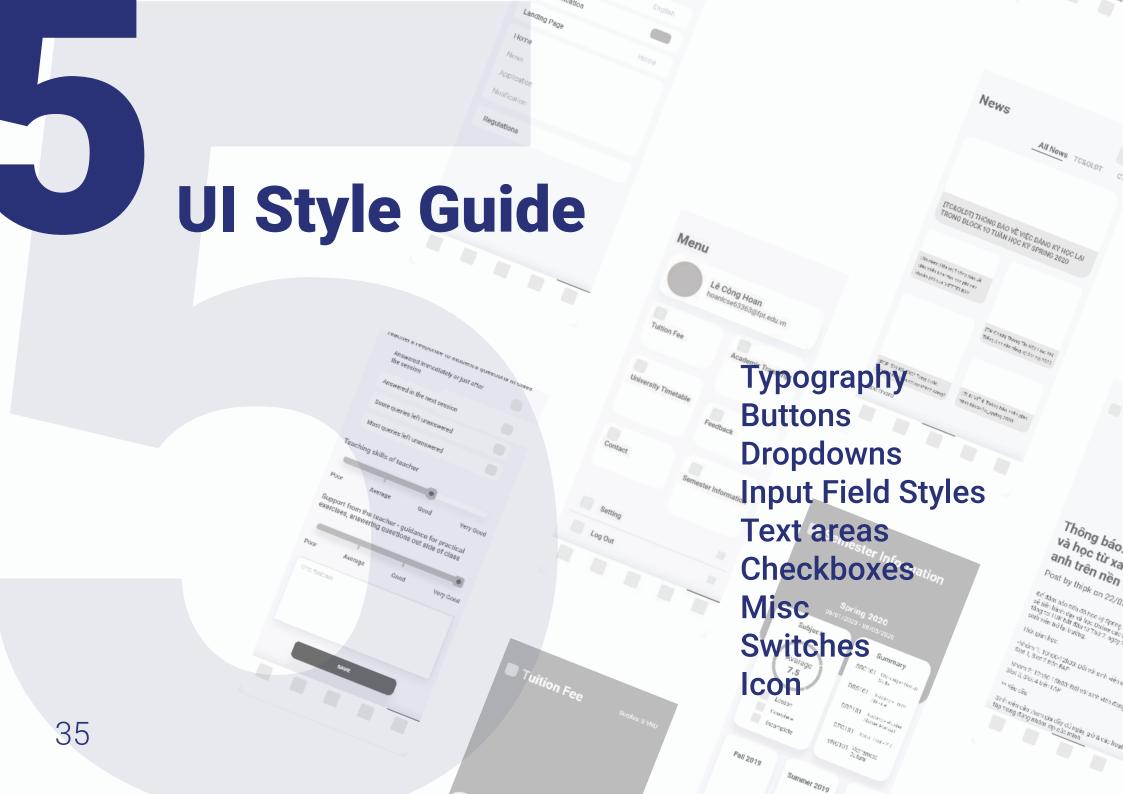
Lanscape Logo



Portrait Logo

Social Media & Application Icons





Typography









Headline

Bold 40pt

Title

Bold 30pt

Subheader

Regular 20pt

Large Body

Bold 14pt

Body

Regular 14pt

Secondary Body

Regular 12pt

Placeholder

Italic 12pt

BUTTON

Bold 10pt

Title

Subheader

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est eopksio laborum. Sed ut perspiciatis unde omnis istpoe natus error sit voluptatem accusantium doloremque eopsloi laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore verita-

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est eopksio laborum. Sed ut perspiciatis unde omnis istpoe natus error sit voluptatem accusantium doloremque eopsloi laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunot explicabo. Nemo ernim ipsam voluptatem quia voluptas sit

Color

HEX 14257D RGB 20, 37, 125 CMYK 100, 90, 20, 9

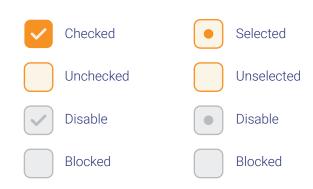
HEX FA921F RGB 250, 146, 31 CMYK 0, 51, 98, 0

HEX C5D663 RGB 197, 214, 9 CMYK 26, 2, 77, 0 HEX F05254 RGB 240, 82, 84 CMYK 0, 84, 64, 0 HEX F6ECDE RGB 246, 236, 222 CMYK 2, 6, 11, 0

Buttons



Checkboxes



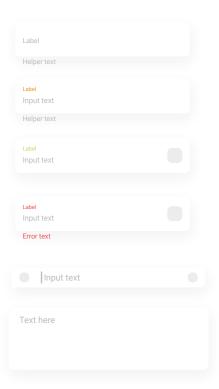
Switches



Selectors

Title 1 Title 2 Title 3

Input Field Style

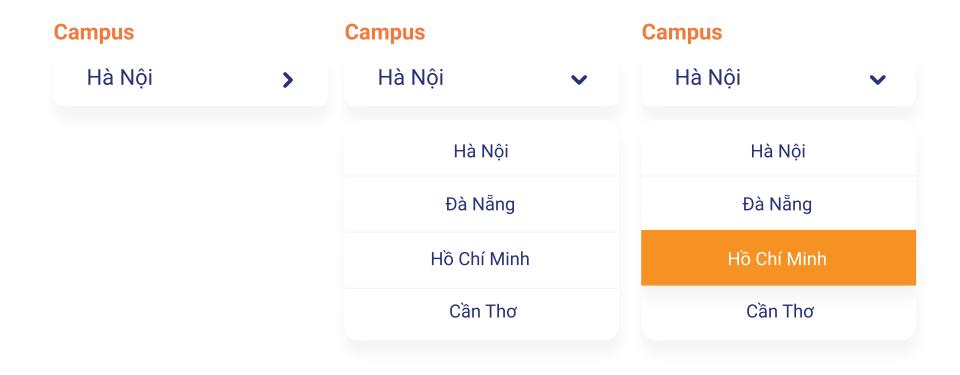


Misc



Mon	Tue	Wed	Thu	Fri	Sat	Sun
		Mar	ch 202	0		
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					
		Ap	ril 2020			
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

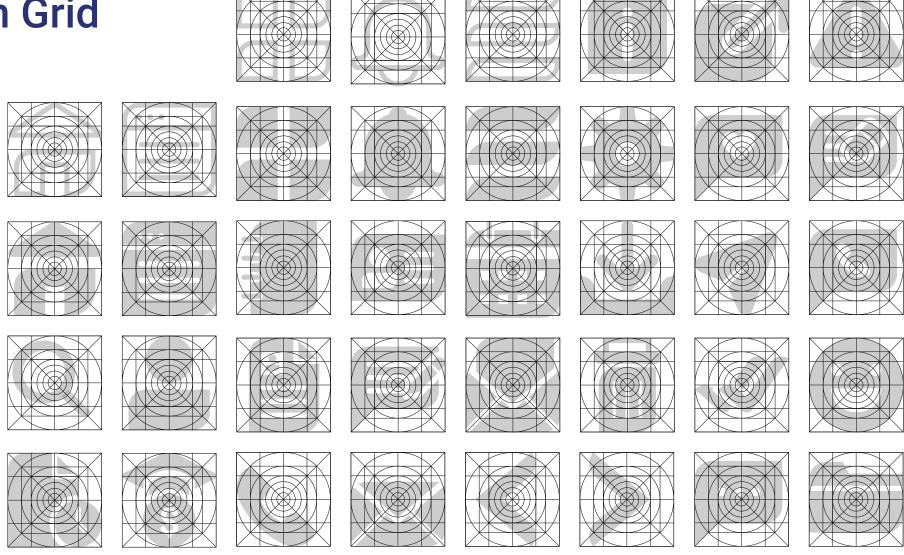
Dropdown



Icon



Icon Grid



lcon













































































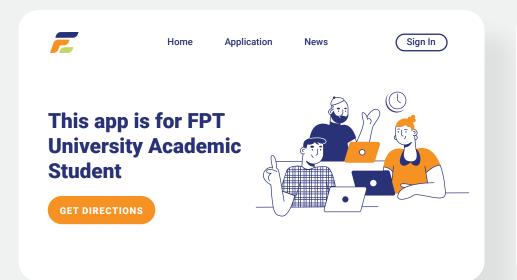
Illustration

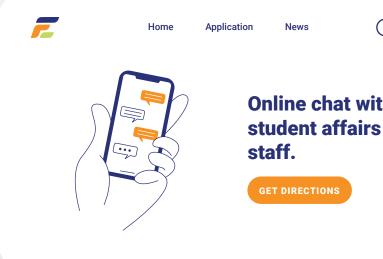
Sketch & Color Illustration Library

Sketch

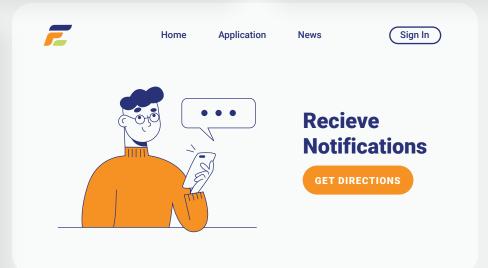


Illustration Library















150+ Illustration

Carefully crafted, clean & aethetic illustrations created for Mobile App.



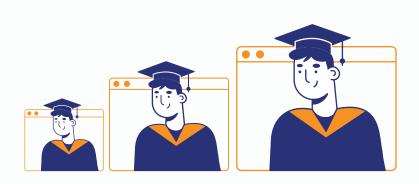
20+ Scenes

Beautiful & modern illustration scenes.



4+ Categories

Application, News - departments, Subjects - Majors, Elements...



Fully Scaleble

Each illustration you can scale as much as you want.



Fully Editable

All illustration are 100% vector, fully customizable and editable. You can change sizes, shapes and color.



Growing Library

New updates coming soon.

Characters





























Objects















































Charts & Content

























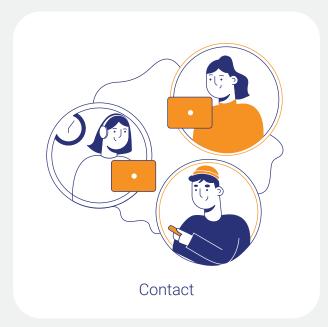




Applications

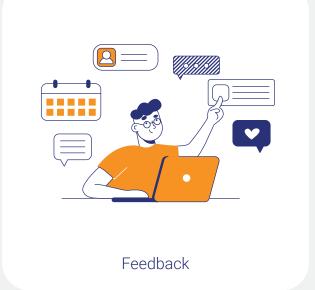






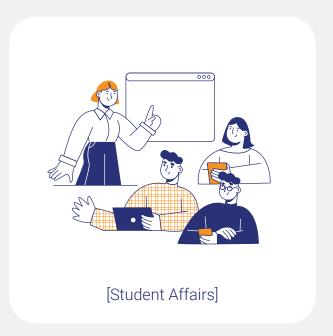






News -Departments













Subjects - Major







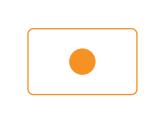




















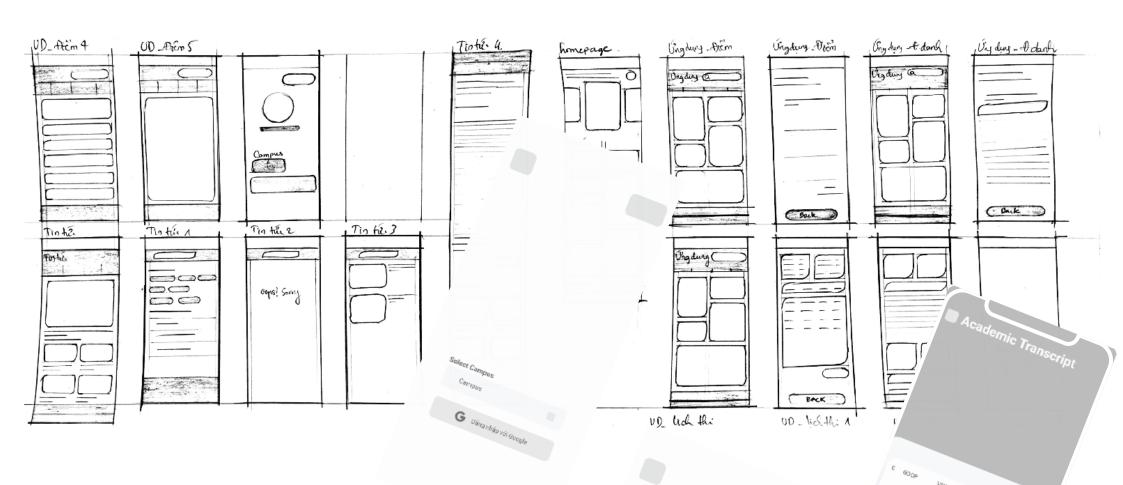




Wireframe

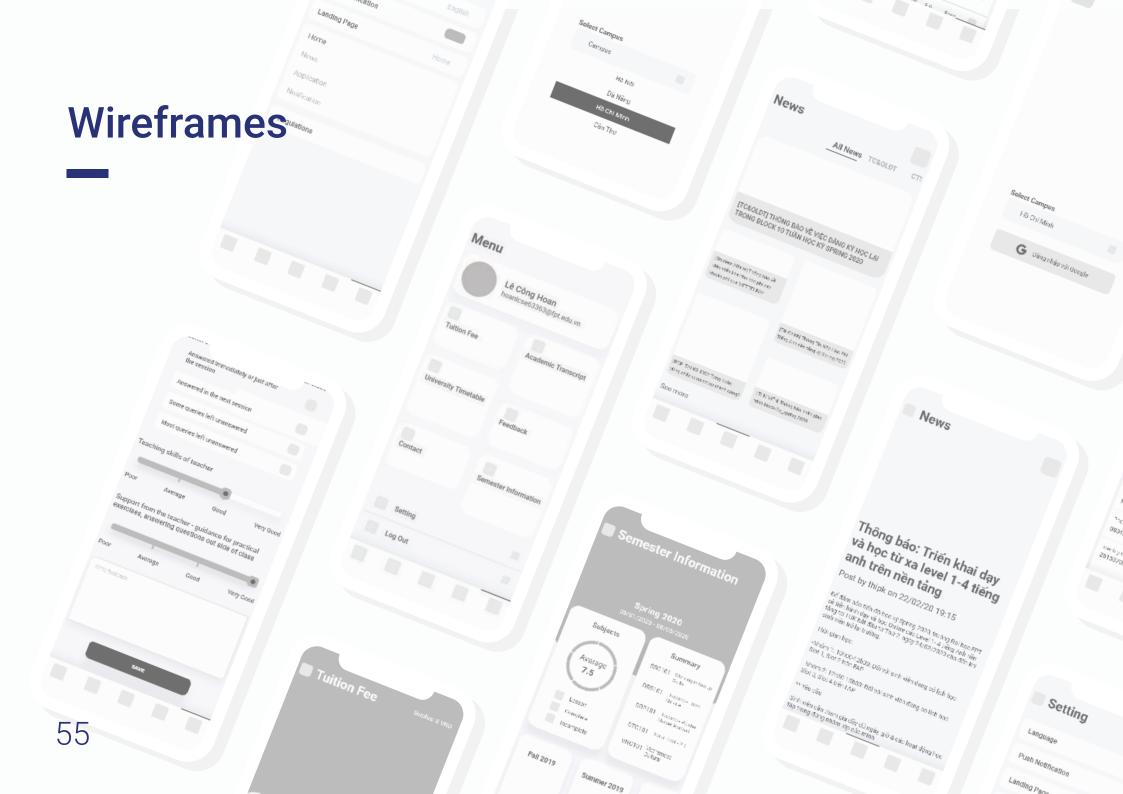
Sketch & Wireframe

Sketch



Setting

54





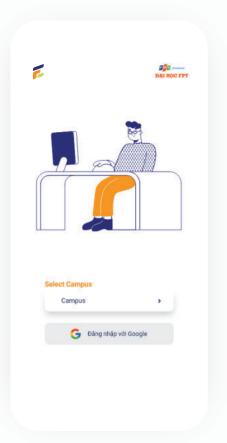
App Design

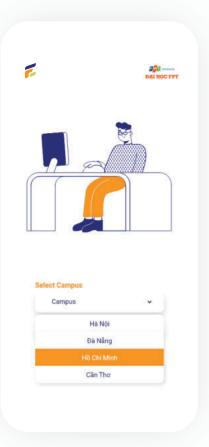






Simple and intuitive login of all types of users.









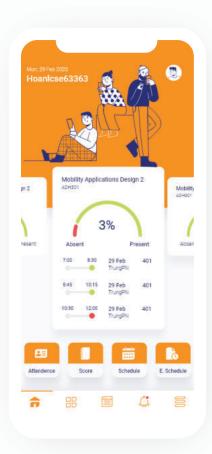




Application & News with great features



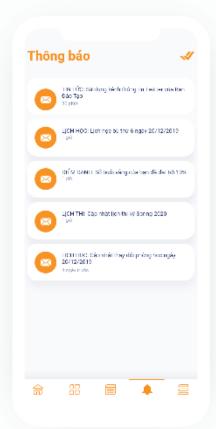


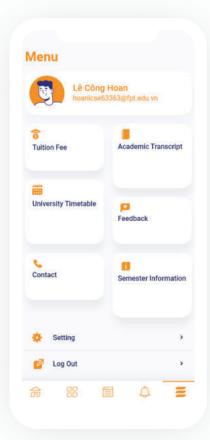






Receive notification quickly and great features







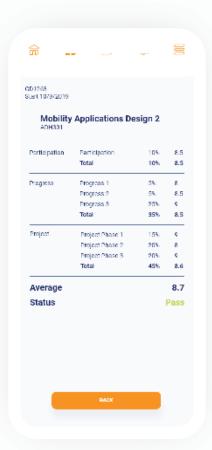


Check attendence schedule easily



Check attendence quickly





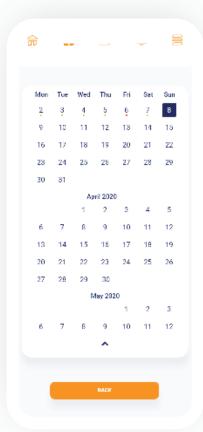


Check score schedule easily



Check schedule quickly





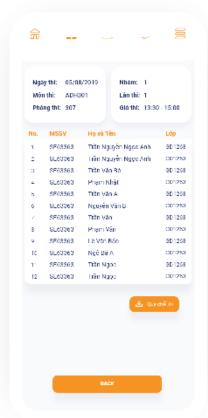




Check exam schedule quickly



Check exam schedule quickly











Search everything you need.







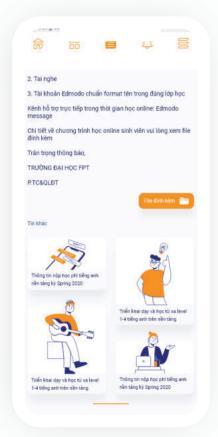


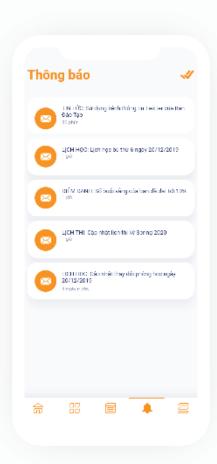
News about workshop, study aboard...



News update.





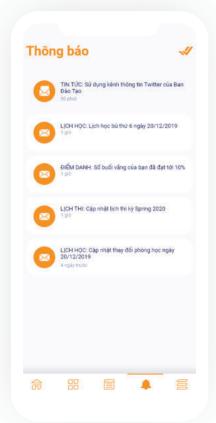




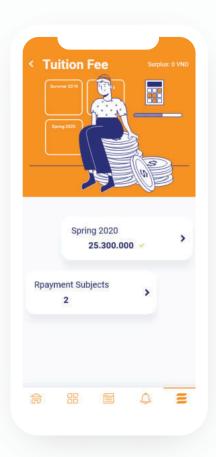
Notification quikly & exactly.



Notification.





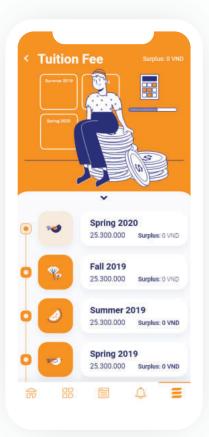




Tuition with great features.



Tuition - intuitive interface.









Academic transcript.



Semester infomation.



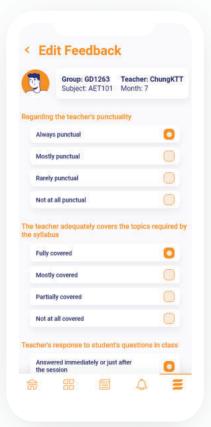


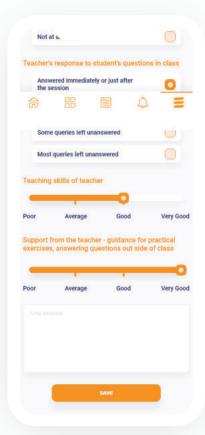


New Feedback.



New completly look.







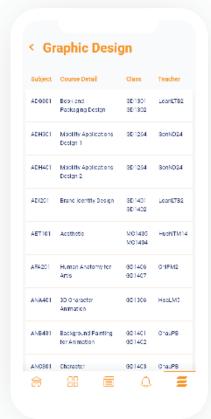


Group class & Department.



Department.







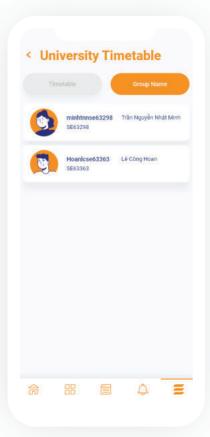


Check timetable of group classes.

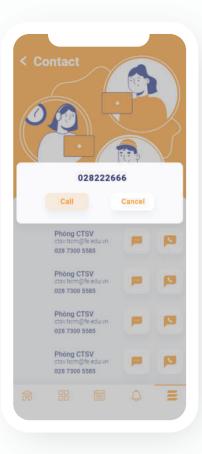


University timetable.







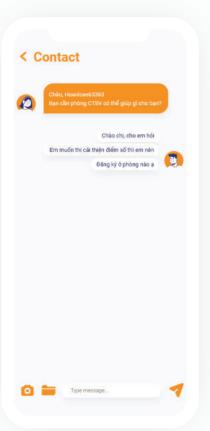


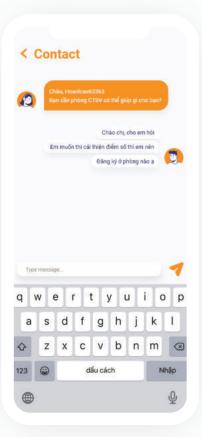


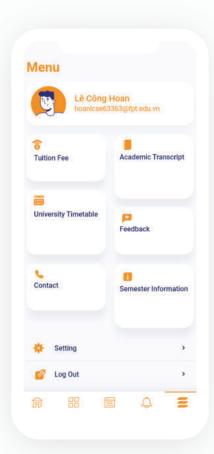
Contact with school departments.



Chat with staffs of school departments.





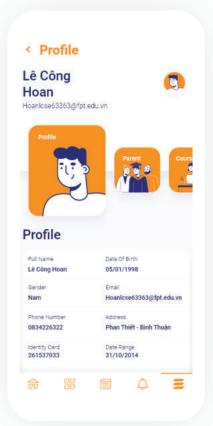




Intuitive interface with full instruction and hints during use.



Convenient user profile with great features.







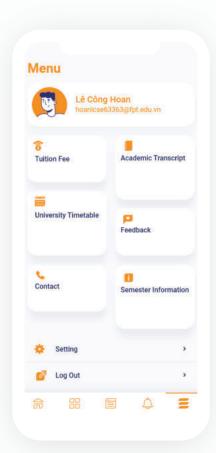


Convenient user profile with great features.



Convenient user profile with great features.



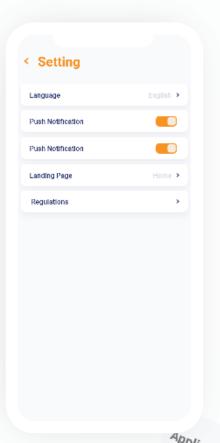


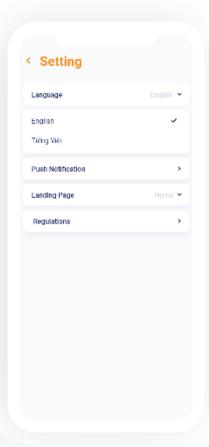


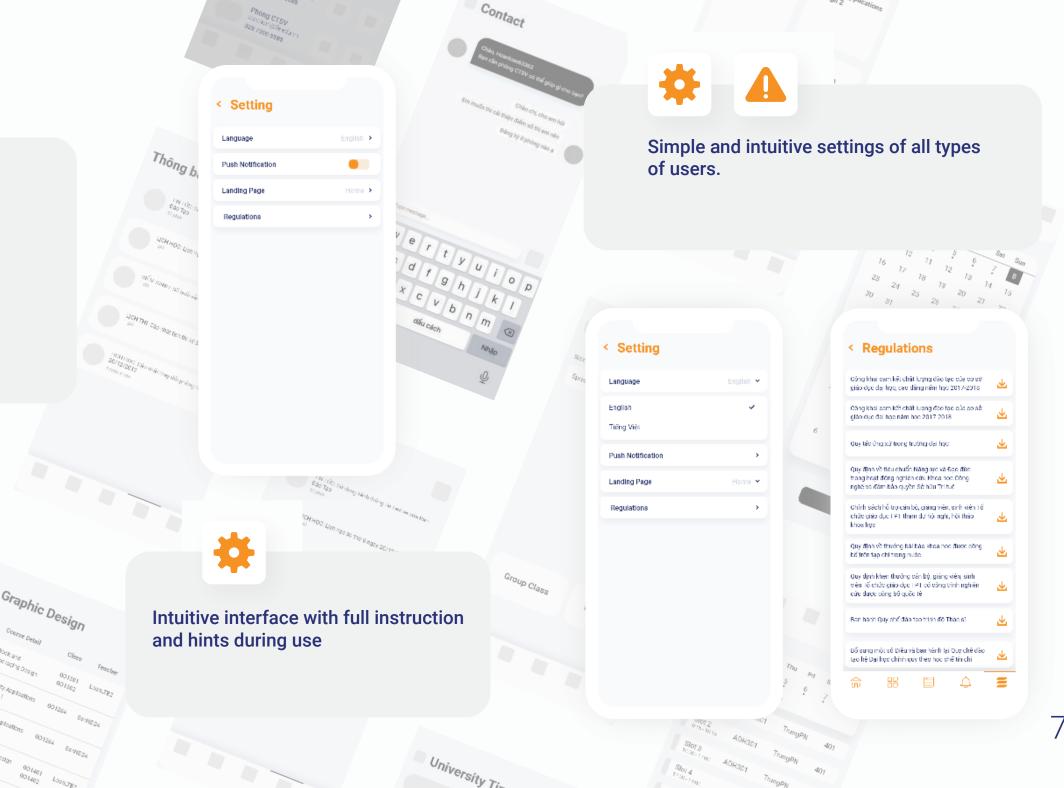
Intuitive interface with full instruction and hints during use.

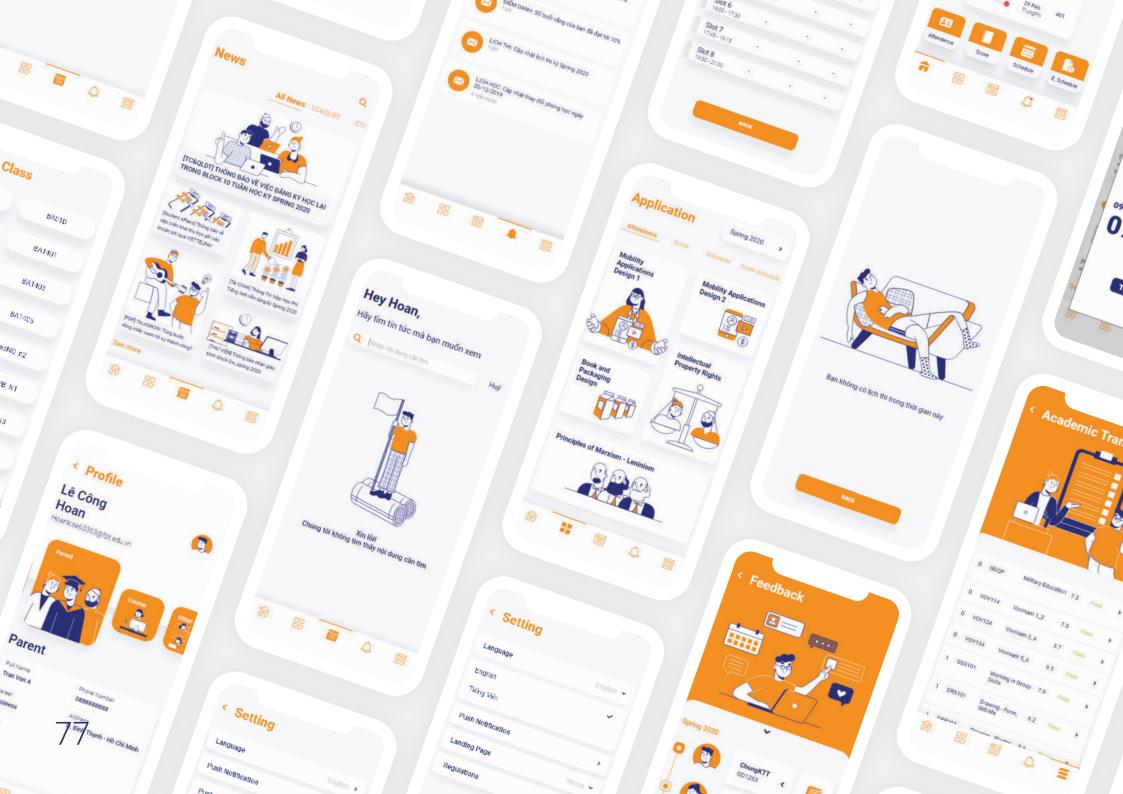


Simple and intuitive settings of all types of users.

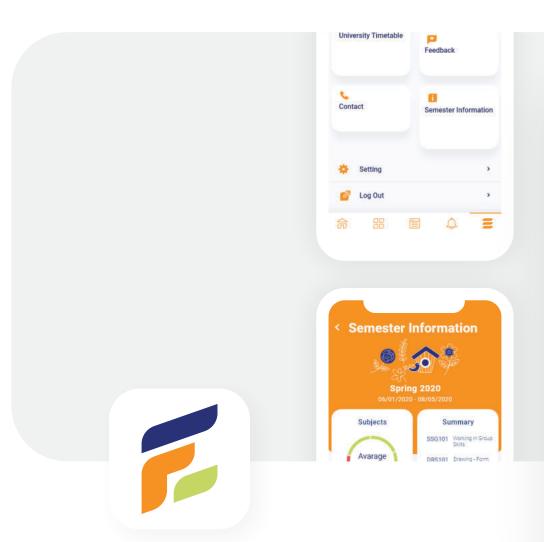








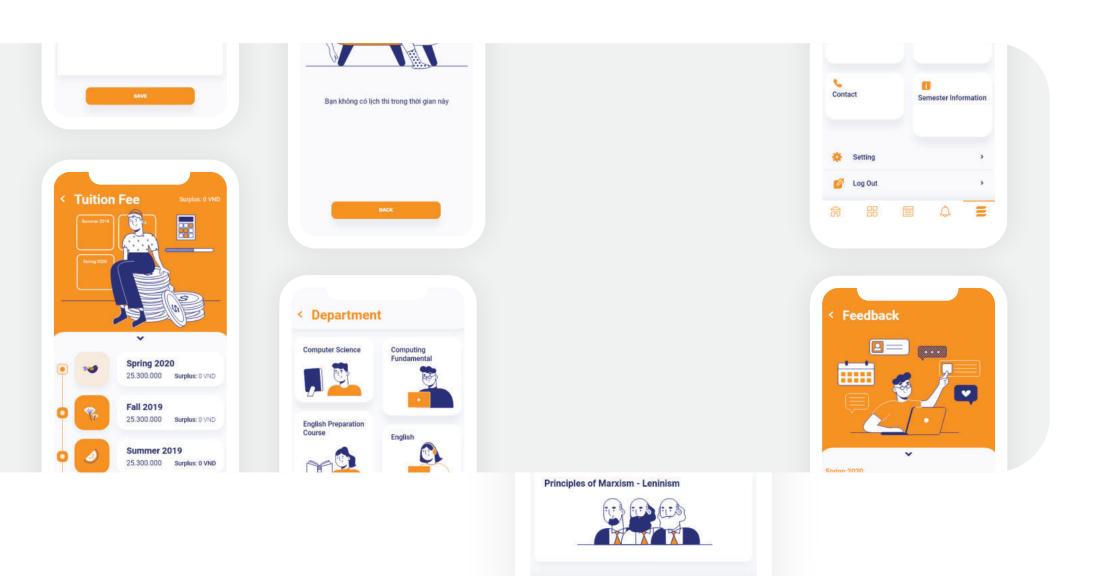












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Media Design

Poster Standee TVC

Poster



Poster



Standee

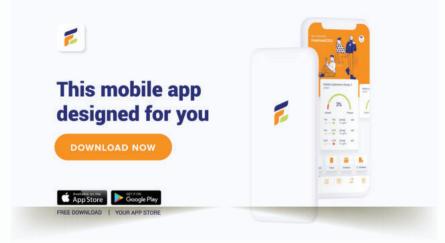


TVC









Special Thanks to
PHAN NHAT TRUNG
TRAN TUAN ANH



Le Cong Hoan Tran Nguyen Nhat Minh

GD1263 Graphic Design Department

FPT University, HCMC